

SALT LAKE CITY BUDGET SURVEY

OFFICIAL FALL 2021 SALT LAKE CITY RESIDENT BUDGETARY PRIORITIES SURVEY



SURVEY OBJECTIVES

RESEARCH GOALS

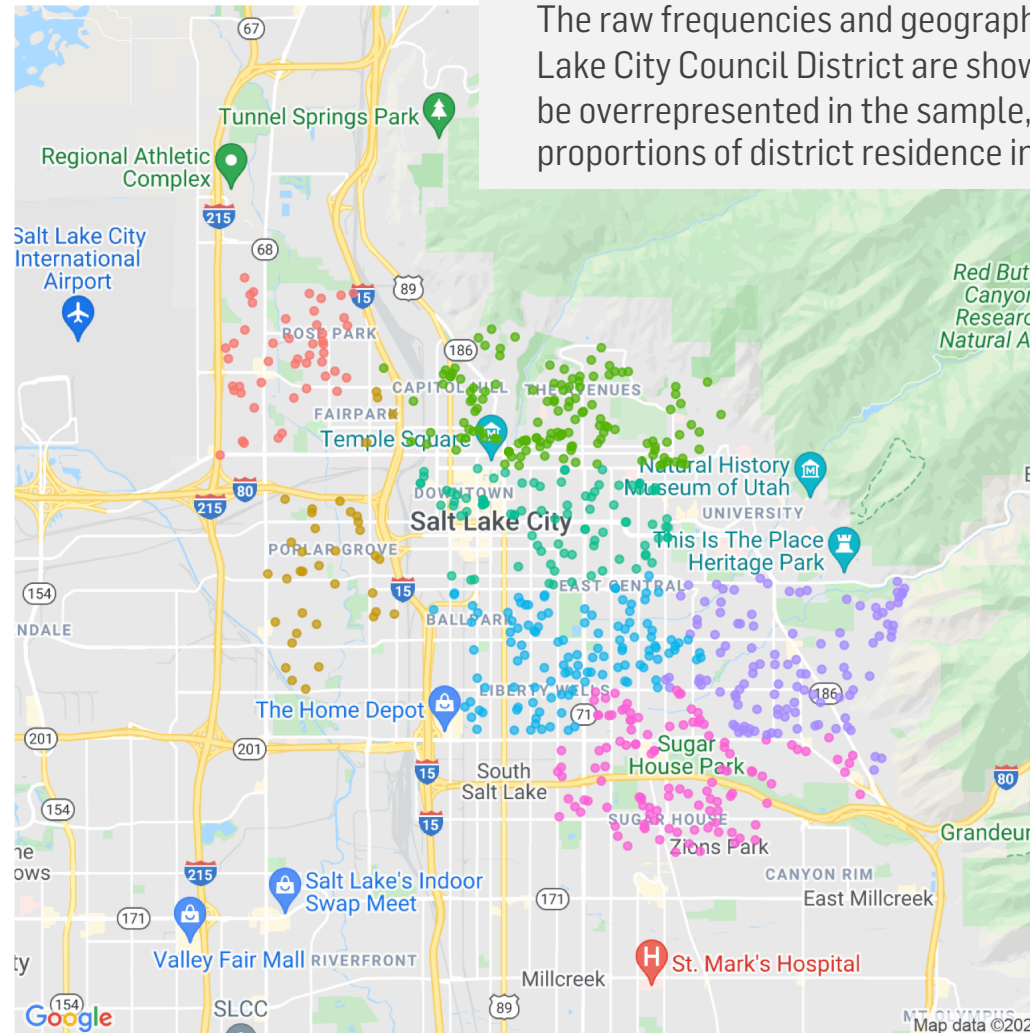
- Track health of the City and quality of life metrics
- Evaluate resident perceptions with regards to the following budget areas:
 - Growth and Development
 - Environment and Sustainability
 - Neighborhoods and Communities
- Identify specific initiatives and projects with resident support
- Analyze specific trends and attitudes with respect to various demographic factors such as
 - Men vs. Women
 - Whites vs. BIPOC (Black/Indigenous/People of Color)
 - Income levels
 - Time lived in Salt Lake City

SURVEY METHODOLOGY

SAMPLING, MODE, & MARGIN OF ERROR

- 652 residents within the boundaries of Salt Lake City participated in this survey
- Data have been weighted to reflect population statistics from the U.S. Census' American Community Survey to ensure that the sample is representative of the City as a whole, specifically regarding age, city council district, race, gender, and home ownership.
- Margin of error ± 3.8 percentage points

The raw frequencies and geographical distribution of our sample with regards to Salt Lake City Council District are shown below. While certain City Council Districts appear to be overrepresented in the sample, the responses were weighted to reflect observed proportions of district residence in the publicly-available Utah Voter File.



	N size	Weighted Sample %	Census Estimate %
District 1	47	10%	10%
District 2	37	7	9
District 3	135	17	17
District 4	90	16	17
District 5	117	17	15
District 6	110	17	16
District 7	114	15	16



1. **Quality of life remains stable with slight improvement in perceived value of tax dollar spending.**

When comparing quality of life benchmarks over time, key metrics have **remained relatively stable**, with an average quality of life score of 75 out of 100. However, residents' perceived value for tax dollar spending **increased slightly since April**, indicating a positive trajectory for budget planning.

2. **Of the three broad goal areas in the City's budget plan, environment and sustainability is seen as the most important among respondents.**

*Compared to other broad goal areas such as Growth and Community, **Environment stands out as both the most important to quality of life and one of the areas in most need of the most improvement from the City.***

3. **Regarding growth and development projects, respondents say providing services and recreation is most important and needs the most focus.**

*An **overwhelming majority of residents (75%) consider supporting small businesses to be a high priority project initiative.** Residents also support projects that involve services and recreation such as **creating arts programs for youth and developing trails and trailheads.***

4. **Water and air quality are top of mind for residents in thinking about environment and sustainability projects.**

*The vast majority of residents, around 75%, consider projects involving **air quality and water conservation to be high priorities.** While air and water rise to the top of the list in terms of priority, residents express majority support for most sustainability-related initiatives proposed by the City.*

5. **General access to housing and helping the unhoused are top concerns for people regarding community/neighborhood goals.**

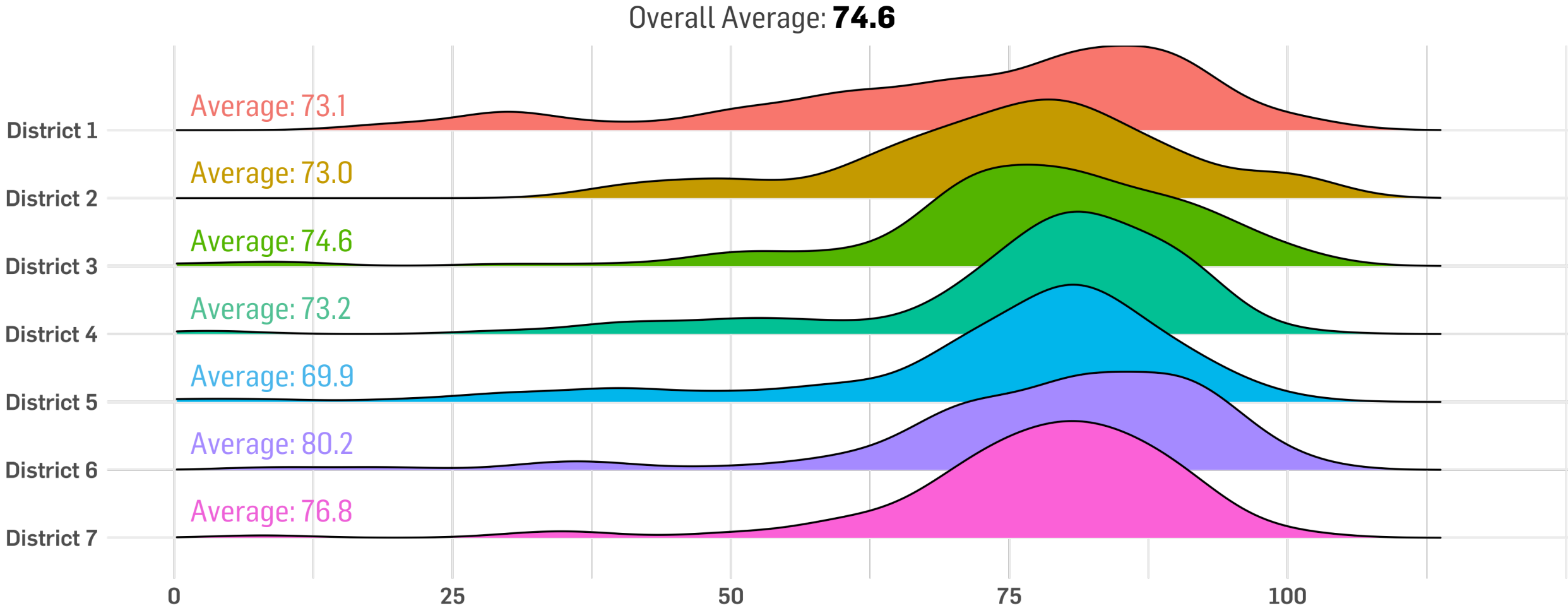
While **housing affordability is rated as the most important to quality of life, homelessness is considered most in need of improvement.** When considering specific project initiatives, preventing homelessness and connecting the unhoused to shelters and resources are consistently ranked as high priorities.

5 KEY FINDINGS TO REMEMBER

CITY HEALTH & PRIORITIES

OVERALL QUALITY OF LIFE AROUND 75/100

Respondents in Districts 6 and 7 rated their quality of life the highest (80.2 and 76.8, respectively), while individuals in District 5 reported their quality of life as the lowest, right around 70. The average quality of life for the City overall was just under 75.

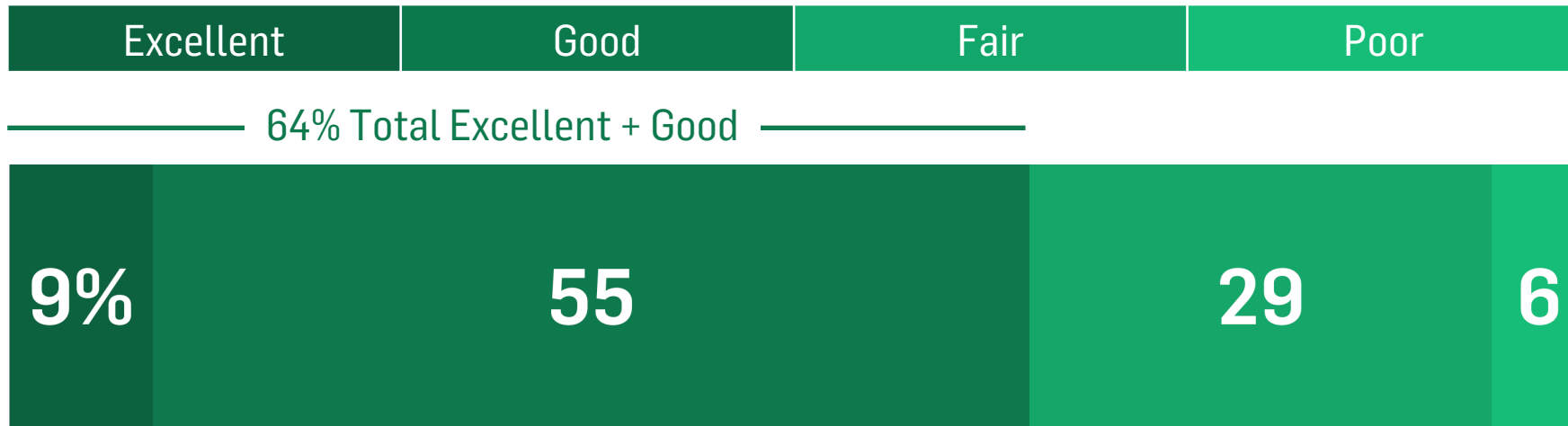


Q: All things considered, on a scale from 0 to 100, with 0 being very low and 100 being very high, how would you rate your overall quality of life in Salt Lake City? (n = 651)

MOST RESIDENTS GETTING GOOD VALUE FOR TAX DOLLAR

The majority of residents (64%) feel like they are getting at least a good value of service for their tax dollar. Only a small percentage (6%) feel as though they are getting poor service. The percentage of residents who say they are getting a “good” or “excellent” value for their tax dollar is up 7 points since April of this year.

Value for City tax dollar



Year	Excellent + Good
2015:	66%
2017:	70%
2019:	60%
2021 (Spr.):	57%
2021 (Fall):	64%

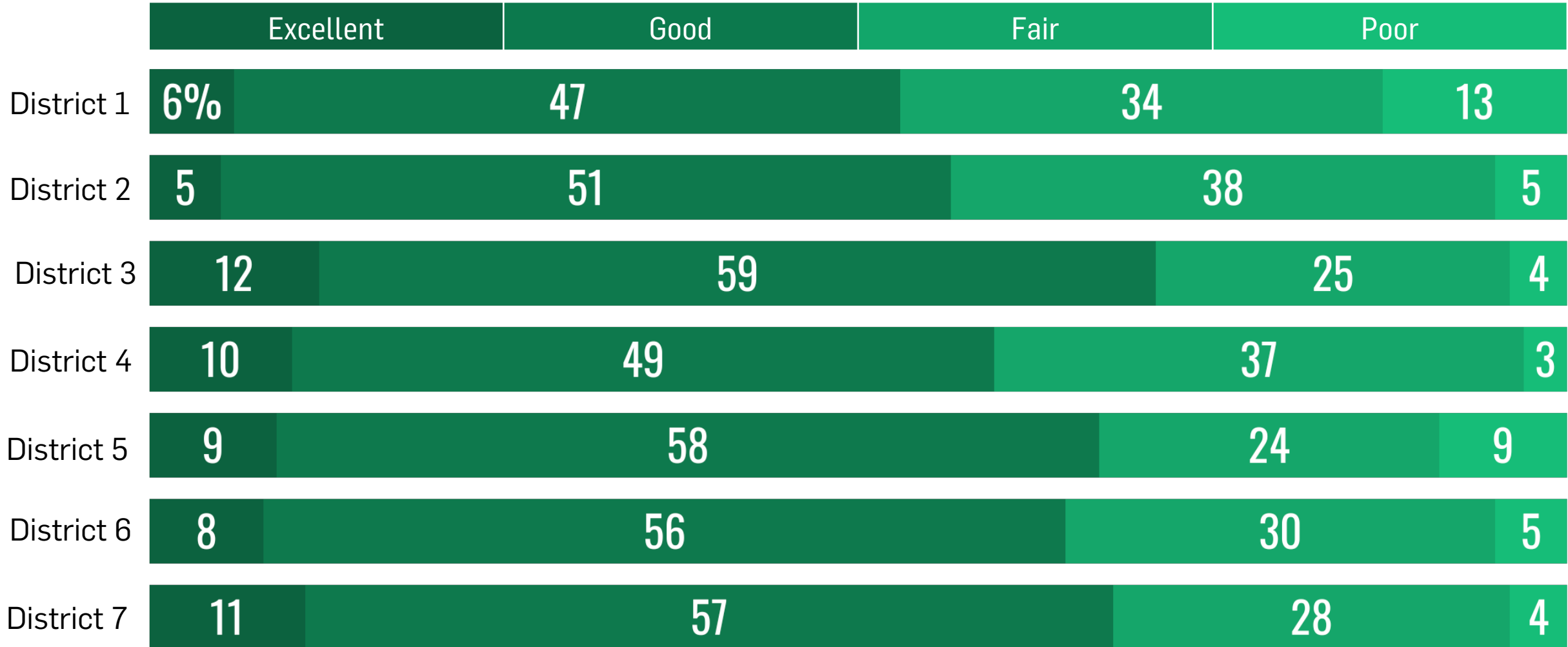
+ 7 points since Spring 2021

Q: In general, how do you rate the service you receive from Salt Lake City for your tax dollar? (n = 651)

VALUE

District 3 is considerably more satisfied (71% Excellent + Good) with the value of their tax dollar than other districts, especially District 1, which has only a 53% majority satisfied (11% below the citywide average rating).

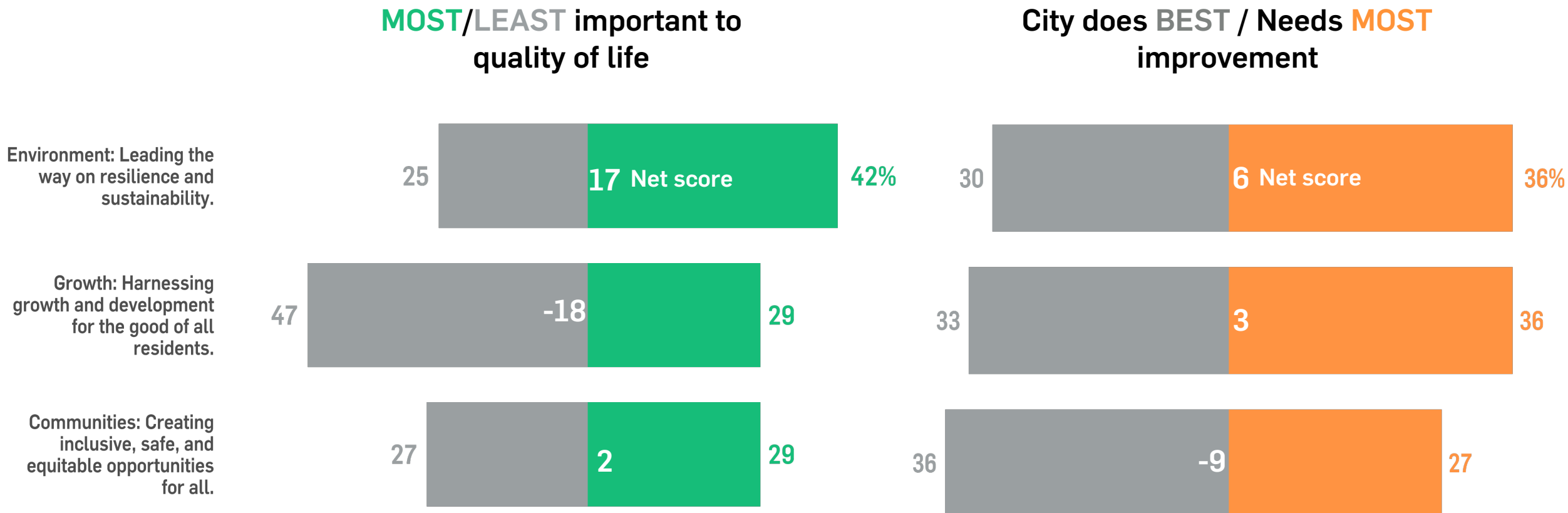
Value for City tax dollar



Q: In general, how do you rate the service you receive from Salt Lake City for your tax dollar? (n = 651)

ENVIRONMENT MOST IMPORTANT TO QUALITY OF LIFE

When comparing broad city priority areas, a plurality of respondents (42%) said that environment was the “most important” to their quality of life. Growth was broadly seen as the least important priority area. Community was considered roughly equally important and unimportant by respondents.

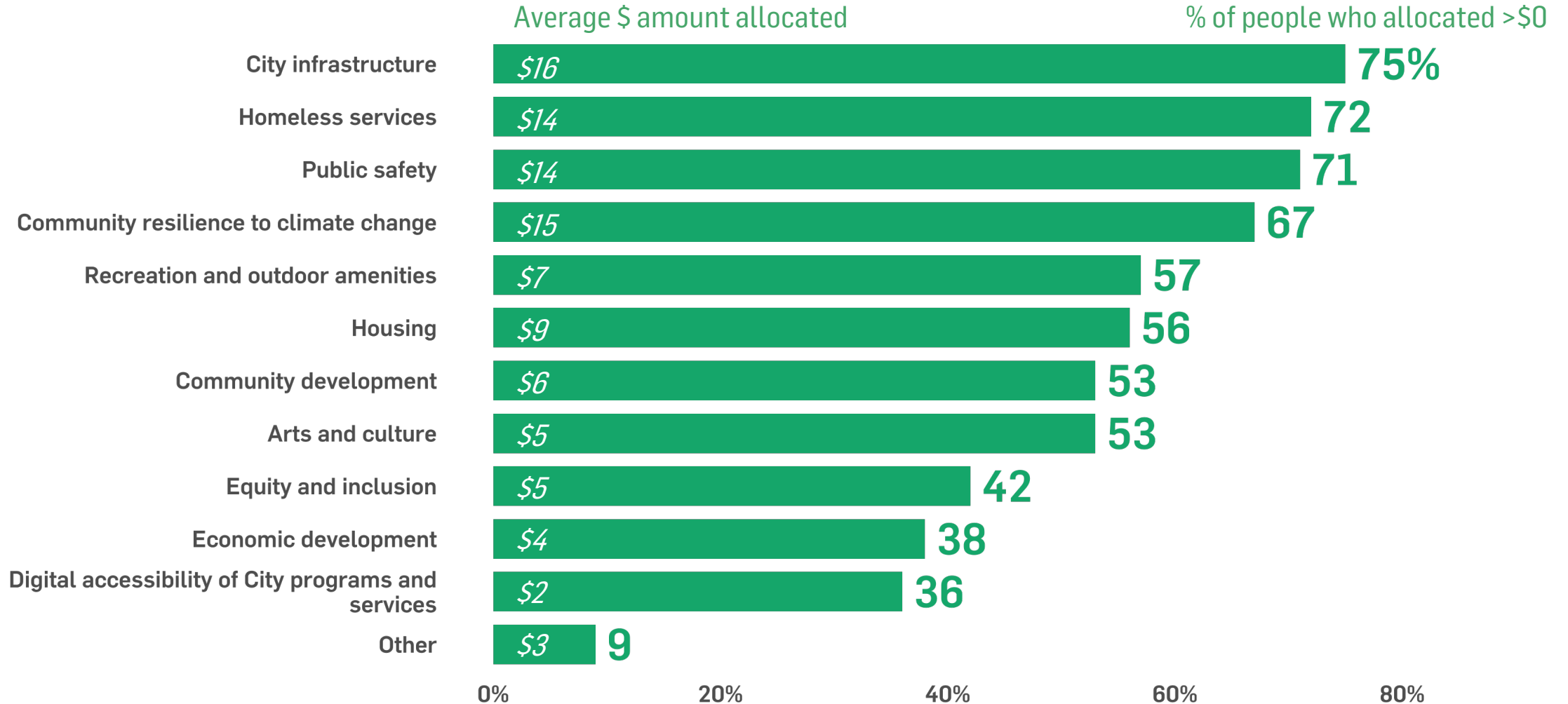


Q: Of the following city priorities, which is the most important to your quality of life? Which is the least? (n = 651)

Q: Of the following broad city priorities, which do you think the city needs to improve most? Which do you think the city does best? (n = 651)

CITY INFRASTRUCTURE MOST PRIORITIZED

City infrastructure, homeless services, and public safety were the top goals/priorities for respondents, with these areas receiving the most allocated" funds. Digital accessibility, economic development, and equity and inclusion were the least prioritized areas.

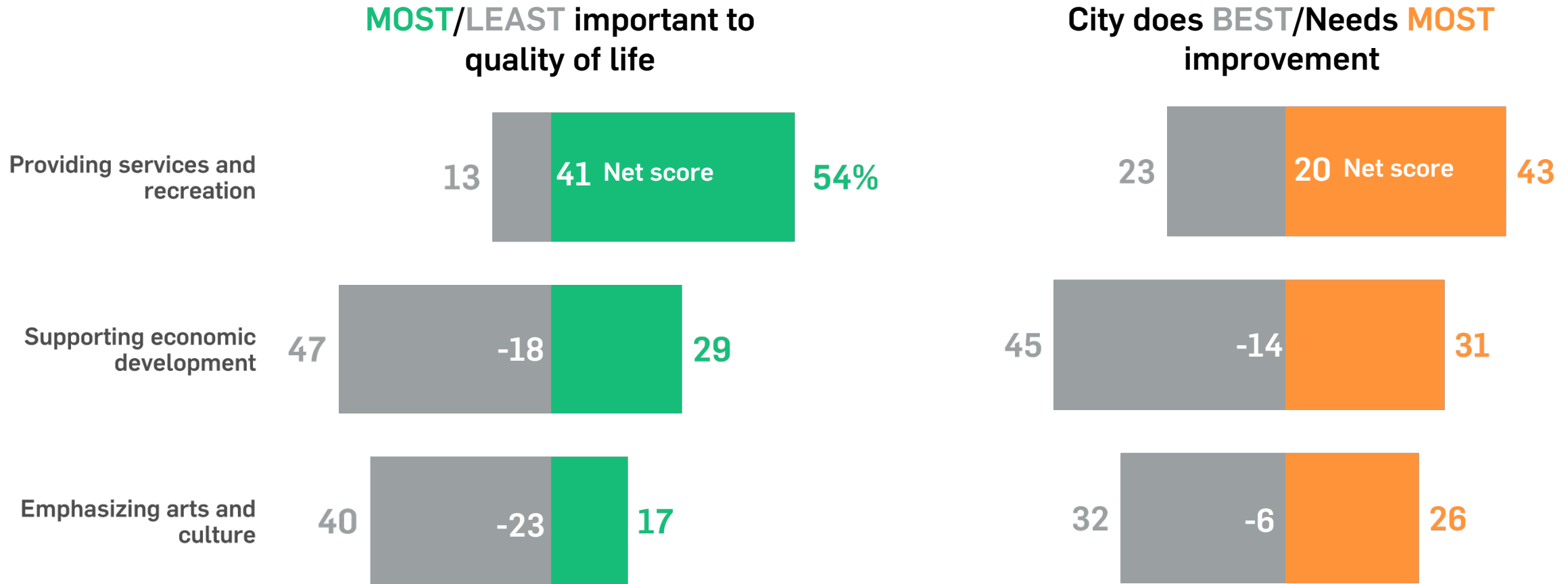


Q: Imagine you were managing \$100 from the Salt Lake City budget. If you could distribute that \$100 toward any of the following potential goal areas or priorities, how would you divide your \$100? (n = 651)

GROWTH & DEVELOPMENT

SERVICES & RECREATION MOST IMPORTANT TO GROWTH

When asked about various growth initiatives, residents said that providing services and recreation was both most important to their quality of life and needed the most improvement from the city. The initiatives supporting economic development and emphasizing arts and culture were seen as both less important to them and less in need of attention from the city.



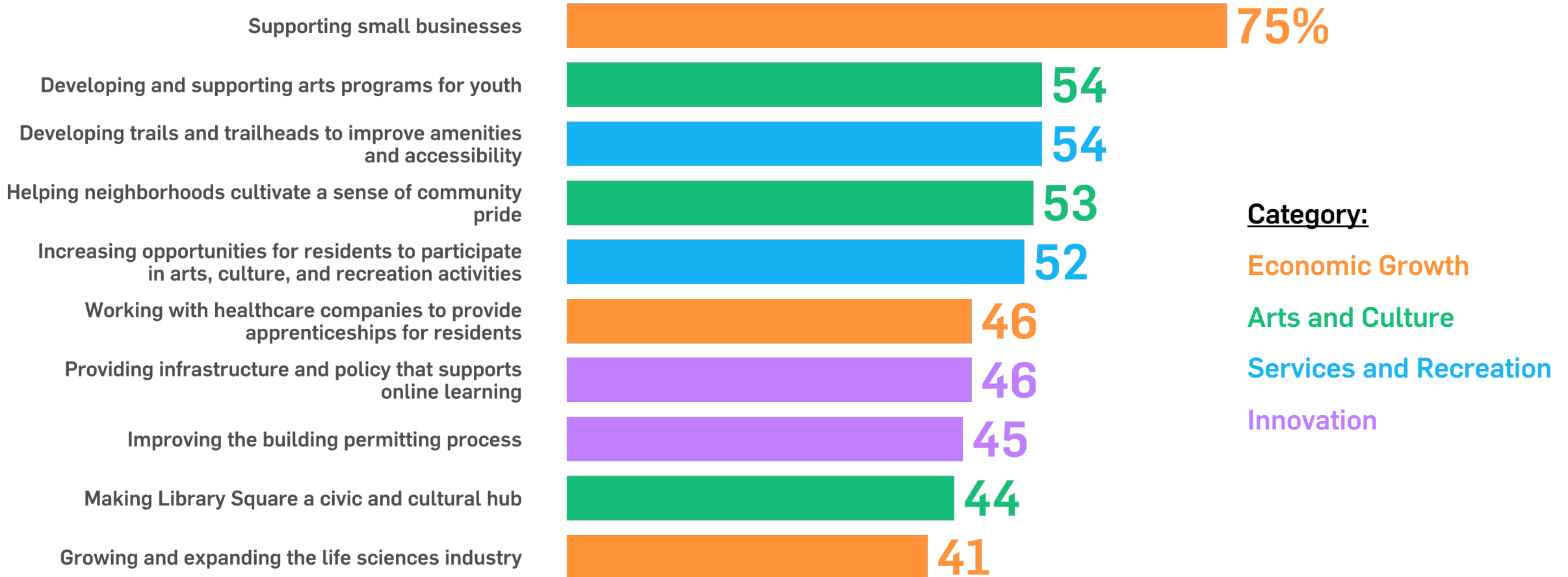
Q: Of the following aspects of growth and development, which is the most important to your quality of life? Which is the least important? (n = 568)

Q: Of the following aspects of growth and development, which do you think the city needs to improve most? Which do you think the city does best? (n = 564)

SUPPORTING SMALL BUSINESS HIGH PRIORITY FOR RESIDENTS

When asked about relative priorities regarding growth and development in Salt Lake City, 3 in 4 respondents said helping small businesses is a high priority. Other popular projects had only narrow majority enthusiasm, such as developing and supporting arts programs; developing trails; helping cultivate community pride; and increasing opportunities for participation in arts, culture, and recreation.

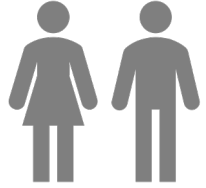
% Who say project is a high priority (top 10 initiatives)



Q: Below is a list of potential projects related to growth and development in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works to expand culture and commercial opportunities for all residents. (n = 563)

GROWTH PRIORITIES DIFFER BY DEMOGRAPHIC GROUP

There are some noticeable differences in development project priorities across different demographic groups.



- Women are **more likely than men** on average to **rate all projects asked about as high priorities across the board**
- **73% of women** think art programs for youth is a high priority, compared to only **53% of men**
- **71% of women** think community pride is a high priority, compared to only **53% of men**



- **65% of white respondents** think developing trails and trailheads is a high priority, compared to **56% of BIPOC**
- **64% of BIPOC** say developing infrastructure for online learning is a high priority, compared to only **49% of white residents**




- **71% of respondents making less than \$75,000/year** say art programs for youth is a high priority, compared with **59% of those making between \$75,000 and \$150,000**, and **only 47% of those making \$150,000 or more**



- Only **49% of long-time residents (20 years or more)** say developing trails is a **high priority**, compared with around **70% of the rest of the respondents**
- Similarly, only **38% of long-time residents** say making Library Square a civic and cultural hub is a **high priority**, whereas about **60% of all other residents** say the same

GROWTH PROJECT PRIORITIES BY DISTRICT

When considering specific growth and development project priorities by district, supporting small business stands out as a high priority area across all districts. Notably, in District 1, cultivating community pride slightly outranked supporting small businesses in terms of respondent prioritization. Respondents also reported that developing trails and trailheads, increasing arts and culture opportunities, and building an online learning infrastructure were high priorities.

 % Who say project is a high priority within each City Council District (top 5 initiatives)

District 1	District 2	District 3	District 4	District 5	District 6	District 7
Cultivate community pride, 78%	Support small business, 90%	Support small business, 86%	Support small business, 84%	Support small business, 83%	Support small business, 89%	Support small business, 93%
Support small business, 74%	Develop trails/trailheads, 69%	Arts/culture opportunities, 71%	Making library square a civic/cultural hub, 70%	Youth art programs, 69%	Youth art programs, 62%	Develop trails/trailheads, 69%
Improve permit process, 59%	Arts/culture opportunities, 67%	Youth art programs, 64%	Arts/culture opportunities, 66%	Arts/culture opportunities, 65%	Develop trails/trailheads, 57%	Youth art programs, 64%
Arts/culture opportunities, 51%	Online learning support, 64%	Making library square a civic/cultural hub, 64%	Develop trails/trailheads, 66%	Develop trails/trailheads, 62%	Cultivate community pride, 55%	Online learning infrastructure, 57%
Online learning infrastructure, 48%	Healthcare apprenticeships, 63%	Develop trails/trailheads, 63%	Cultivate community pride, 66%	Online learning infrastructure, 62%	Healthcare apprenticeships, 53%	Healthcare apprenticeships, 55%

Q: Below is a list of potential projects related to growth and development in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works to expand culture and commercial opportunities for all residents. (n = 563)

RESIDENTS SEEK TO BUILD COMMUNITY & CONNECT THE CITY

Only about 70% of respondents had suggestions beyond the projects already proposed by the City. Among those respondents, the most common issues mentioned included building permitting, cultural events, city walkability, and further development of arts and culture events in the city.



“City-sponsored community events like cleanups.”

“The city could do more to make the city more walk-able and bike-friendly.”

“Make cultural events more affordable. Most things are not feasible for my family”

“Infrastructure for roads and transportation should be a focus as we grow.”

“I am not in favor of expanding growth and development within the city. More development results in more congestion and more pollution.”

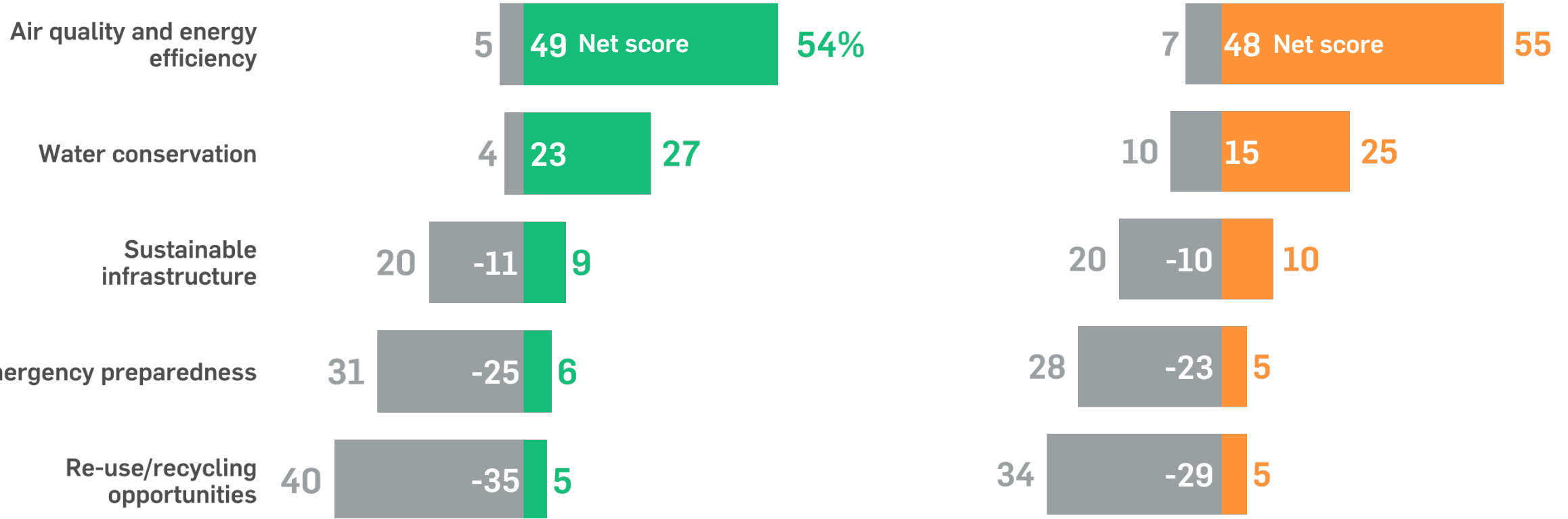
ENVIRONMENT & SUSTAINABILITY

AIR, WATER QUALITY AFFECT MAJORITY OF RESPONDENTS

When asked about various environment and sustainability measures, a majority of residents said the most important aspect is air quality and efficiency, which is also considered to be the most improvement by the city. Water conservation was also seen as important and in need of improvement. Sustainable infrastructure, emergency preparedness, and re-using and recycling opportunities were seen as far less important.

MOST/LEAST important to quality of life

City does BEST/Needs MOST improvement



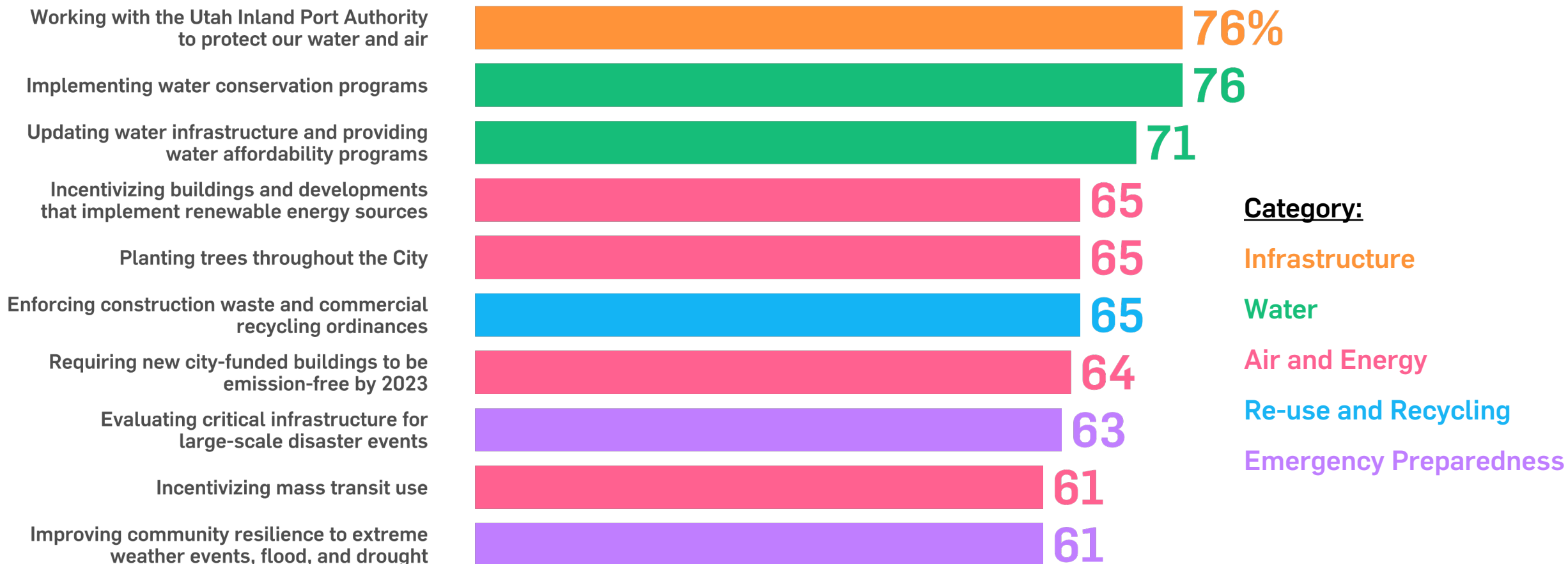
Q: Of the following aspects of the environment and sustainability, which is the most important to your quality of life? Which is the least important? (n = 578)

Q: Of the following aspects of the environment and sustainability, which do you think the city needs to improve most? Which do you think the city does best? (n = 575)

RESIDENTS FAVOR WATER AND AIR INITIATIVES

When asked about environment and sustainability priorities, 3 in 4 respondents said that protecting water and air and implementing water conservation programs was a high priority. In fact, of the top 5 priorities selected by respondents, 4 of them had to do with water and air. Relatively speaking, most infrastructure and emergency preparedness initiatives were seen as low priorities by a majority of respondents more generally.

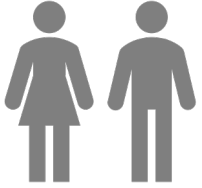
% Who say project is a high priority (top 10 initiatives)



Q: Below is a list of potential projects related to the environment and sustainability in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works to protect our natural resources, advance development, and address climate change. (n = 574)

ENVIRONMENT PRIORITIES DIFFER BY DEMOGRAPHIC GROUP

There are some noticeable differences in environment project priorities across different demographic groups.



- Women and men are about **equally likely to see the various environment projects as high priorities.**
- **80% of women** think enforcing commercial waste ordinances is a high priority, compared to **69% of men**
- **74% of women** think resilience to extreme weather events is a high priority, compared to **65% of men**



- White respondents are **more likely** to see water conservation and enforcing commercial waste ordinances as priorities (**91% and 77%**) than BIPOC (**79% and 66%**)
- **77% of BIPOC respondents** say improving resilience to extreme weather events is a high priority, compared to only **66% of white residents**



- Both **lower- and higher-income respondents** were more likely to say renewable energy incentives for new buildings is a high priority (**76% and 84%**) than middle-income respondents (**66%**)
- **83% of those making less than \$75,000** call enforcing commercial waste ordinances a high priority, compared with **65-70% of those who make more**



- Only **73% of recent move-ins (5 years or less)** say water conservation is a high priority, compared to about **90% of all other residents**
- Only **55% of recent move-ins** say improving resilience to extreme weather events is a high priority, compared to **around 70 to 75% of all other residents**

Q: Below is a list of potential projects related to the environment and sustainability in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works to protect our natural resources, advance development, and address climate change. (n = 574)

SUSTAINABILITY PROJECT PRIORITIES BY DISTRICT

Across all districts, the highest priority environment and sustainability projects involve water conservation and availability. Among these top-performing projects are working with UIPA to protect water and air, water conservation programs, and water affordability programs. Respondents also said that natural disaster preparation projects, renewable energy projects, and waste/recycling ordinances are high priorities to them.



% Who say project is a high priority within each City Council District (top 5 initiatives)

District 1	District 2	District 3	District 4	District 5	District 6	District 7
Working with UIPA to protect water/air, 78%	Working with UIPA to protect water/air, 92%	Water conservation programs, 93%	Working with UIPA to protect water/air, 90%	Water conservation programs, 88%	Water systems/affordability, 86%	Water conservation programs, 96%
Natural disaster resilience, 74%	Large-scale disaster prep, 89%	Working with UIPA to protect water/air, 92%	Water conservation programs, 83%	Working with UIPA to protect water/air, 84%	Working with UIPA to protect water/air, 84%	Water systems/affordability, 88%
New city buildings emission-free by 2023, 73%	Water conservation programs, 84%	Incentivizing renewable energy for buildings, 83%	New city buildings emission-free by 2023, 81%	Incentivizing renewable energy for buildings, 83%	Water conservation programs, 81%	Construction waste ordinances, 86%
Water systems/affordability, 72%	Water systems/affordability, 82%	Water systems/affordability, 82%	Incentivizing renewable energy for buildings, 81%	Planting trees throughout city, 79%	Natural disaster resilience, 75%	Working with UIPA to protect water/air, 83%
Construction waste ordinances, 70%	Voluntary material re-use, 82%	New city buildings emission-free by 2023, 81%	Natural disaster resilience, 76%	Water systems/affordability, 75%	Construction waste ordinances, 74%	Incentivizing renewable energy for buildings, 76%

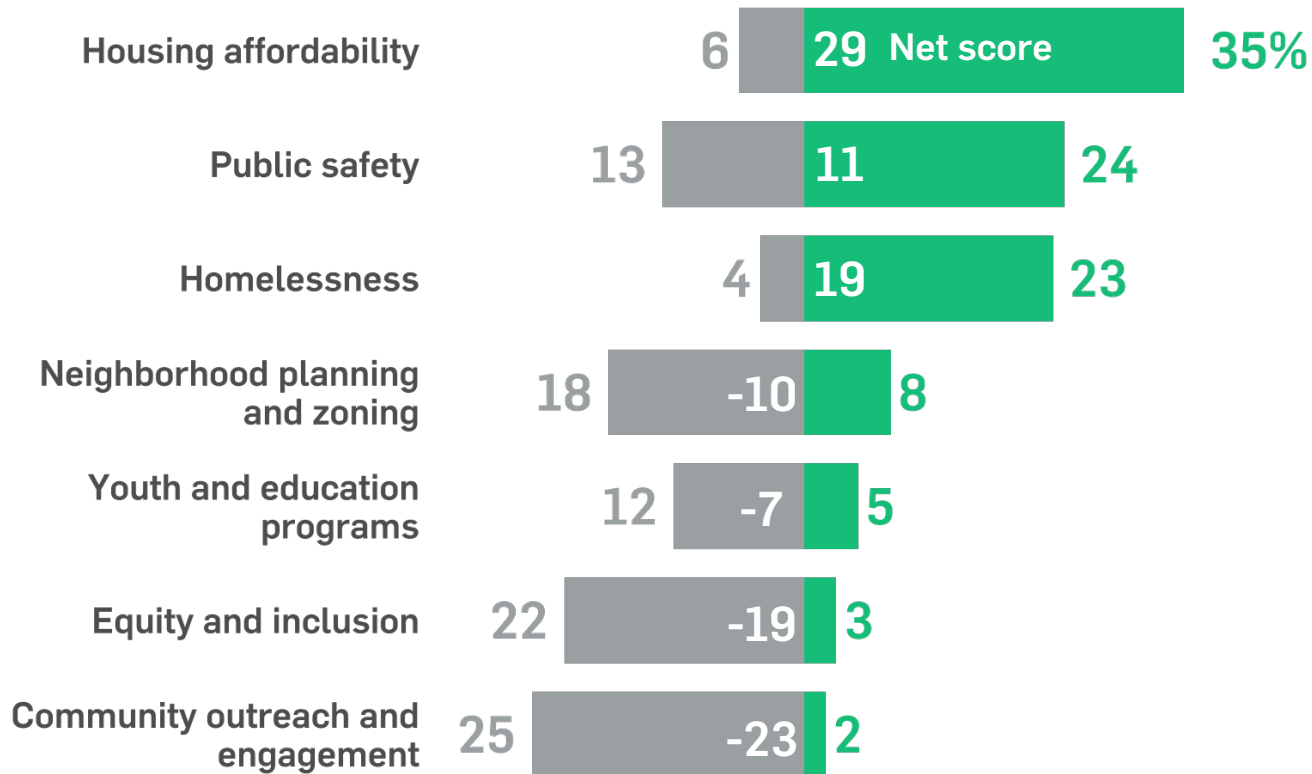
Q: Below is a list of potential projects related to environment and sustainability in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works to expand culture and commercial opportunities for all residents. (n = 574)

NEIGHBORHOODS & COMMUNITIES

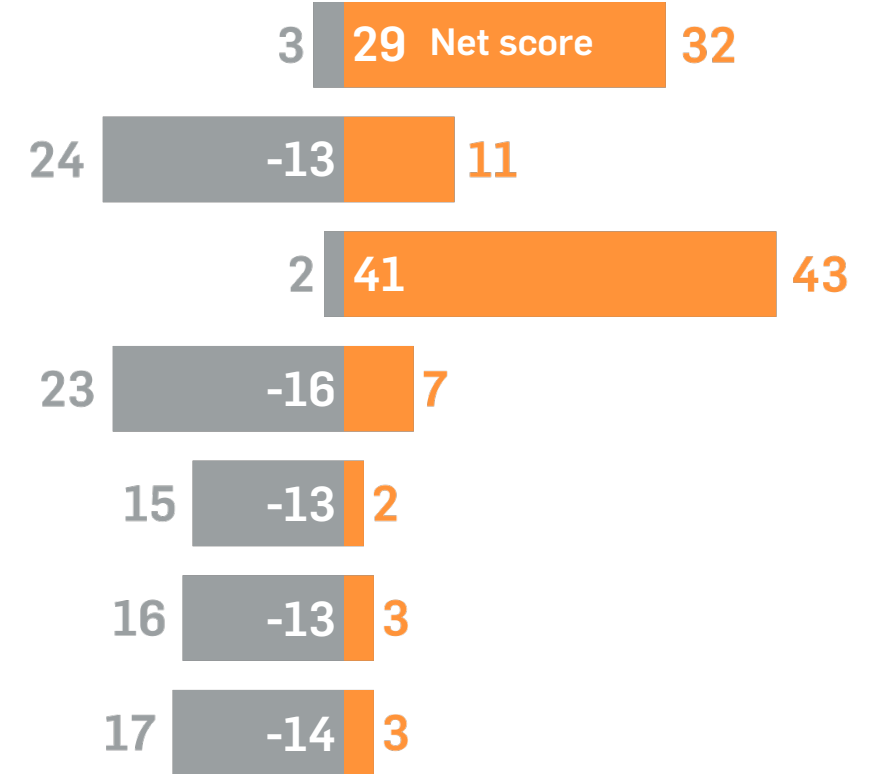
HOUSING & HOMELESSNESS NEED IMPROVEMENT

When asked about the relative importance of community and neighborhood development areas, housing affordability, public safety, and homelessness were selected as most important to peoples' quality of life. While housing affordability was likewise identified as an area where the city needs to improve, homelessness has the highest net score, indicating that residents widely agree that the city needs to improve in this area.

MOST/LEAST important to quality of life



City does BEST/Needs MOST improvement



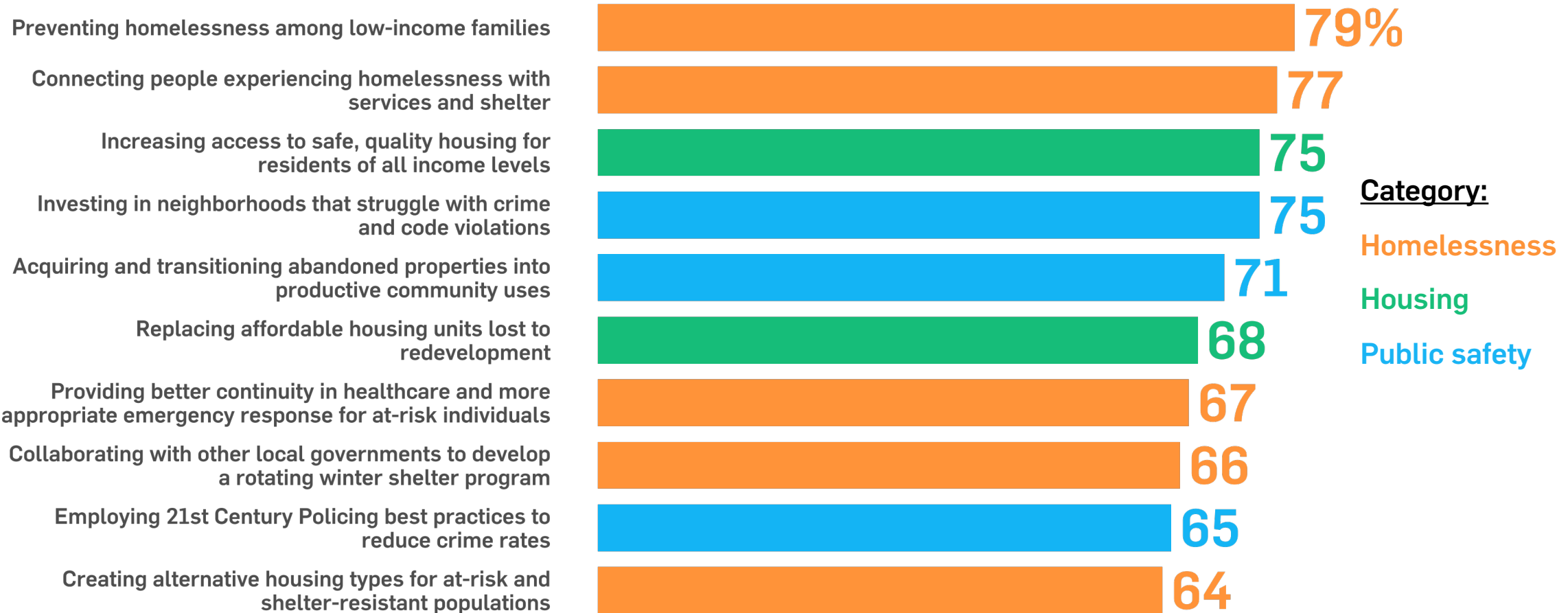
Q: Of the following aspects of neighborhood and community development, which is the most important to your quality of life? Which is the least important? (n = 583)

Q: Of the following aspects of neighborhood and community development, which do you think the city needs to improve most? Which do you think the city does best? (n = 583)

RESIDENTS FAVOR INITIATIVES THAT TACKLE HOMELESSNESS

Of all neighborhood and community initiatives posed to our survey sample, preventing homelessness among low-income families was most-often selected as a high priority. Projects that deal with homelessness are the top two priority projects selected. Thereafter, respondents also expressed concern about increasing affordable housing, investing in neighborhoods with high incidence of crime, and effective use of abandoned properties.

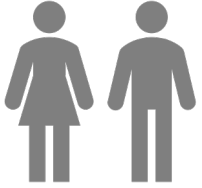
**% Who say project is a high priority
(top 10 initiatives)**



Q: Below is a list of potential projects related to communities and neighborhoods in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works toward safe, affordable, and equitable neighborhoods. (n = 571)

DIFFERENT COMMUNITY PRIORITIES FOR DIFFERENT GROUPS

There are some noticeable differences in community project priorities across different demographic groups.



- Women are **more likely than men** on average to **rate all projects asked about as high priorities across the board**
- **81% of women** think providing better continuity in healthcare for at risk individuals is a high priority, compared to **71% of men**



- White respondents are **more likely** to see connecting the unhoused with services and shelter as a priority (**92%**) than **BIPOC (81%)**
- **BIPOC** are **slightly more likely** to see transitioning abandoned properties for community use and providing better healthcare continuity for at risk individuals as high priorities (**84% and 80%**) than **whites (80% and 76%)**



- **Lower-income respondents (less than \$75,000)** are more likely to see increasing access to safe, quality housing, replacing affordable housing units, and developing a rotating winter shelter program as **high priorities (92%, 83%, and 81%)** than **higher-income earners (about 82%, 72%, and 70%)**



- About **93% of recent move-ins (less than 5 years)** say transitioning abandoned properties for community use is a high priority, compared to about **78% of all other residents**

Q: Below is a list of potential projects related to communities and neighborhoods in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works toward safe, affordable, and equitable neighborhoods.. (n = 571)

NEIGHBORHOOD PROJECT PRIORITIES BY DISTRICT

When examining project priorities by district, the highest priority areas involve homelessness, housing, and development. Preventing homelessness was seen as the highest priority in District 2, 3, and 5; and ranks among the top 5 highest priorities in Districts 4, 6, and 7. Other high priority projects mentioned by respondents in most districts included connecting the unhoused with services and resources, and increasing access to safe, quality housing.



% Who say project is a high priority within each City Council District (top 5 initiatives)

District 1	District 2	District 3	District 4	District 5	District 6	District 7
Investing in neighborhoods with crime, 98%	Preventing homelessness, 93%	Preventing homelessness, 90%	Increase access to safe, quality housing, 92%	Preventing homelessness, 95%	Investing in neighborhoods with crime, 87%	Connecting homeless with services, 93%
Connecting homeless with services, 89%	Better emergency response for at-risk people, 89%	Connecting homeless with services, 90%	Connecting homeless with services, 91%	Connecting homeless with services, 93%	Preventing homelessness, 86%	Increase access to safe, quality housing, 89%
Develop rotating winter shelter program, 84%	Replacing lost housing units, 87%	Increase access to safe, quality housing, 88%	Preventing homelessness, 90%	Increase access to safe, quality housing, 90%	Utilizing abandoned properties, 85%	Investing in neighborhoods with crime, 88%
Increase access to safe, quality housing, 83%	Housing development/preservation, 86%	Investing in neighborhoods with crime, 87%	Alternative housing types, 87%	Utilizing abandoned properties, 88%	Best policing practices to reduce crime, 79%	Preventing homelessness, 88%
Utilizing abandoned properties, 82%	Examine impact of city code on the homeless, 82%	Replacing lost housing units, 81%	Replacing lost housing units, 84%	Replacing lost housing units, 83%	Connecting homeless with services, 77%	Better emergency response for at-risk people, 84%

Q: Below is a list of potential projects related to neighborhoods and communities in Salt Lake City. For each project below, please indicate whether you think this should be a high priority, or a lower priority as the City works to expand culture and commercial opportunities for all residents. (n = 571)



Kyrene Gibb, Scott Riding, & Kelly Patterson, Ph.D.
y2analytics.com | (801) 406-7877

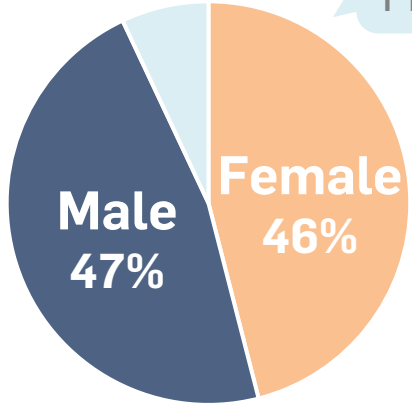
SAMPLE COMPOSITION

DEMOGRAPHIC DISTRIBUTIONS

Gender

N = 549

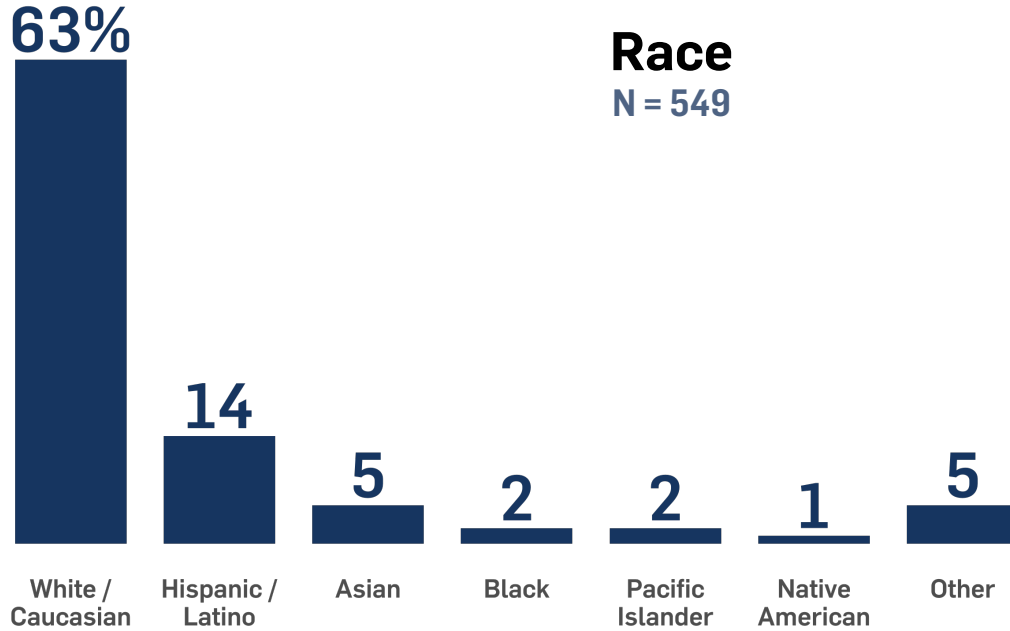
Non-binary 2%
Prefer not to say 5



	Census Estimate
Men	51%
Women	49

Race

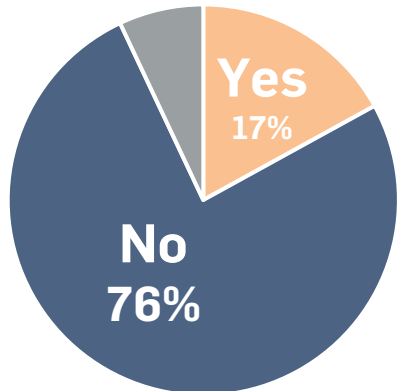
N = 549



	Census Estimate
White	65%
Hispanic	22
Asian	5
Black	3
Pacific Islander	1.6
Native American	1.5
Other	13

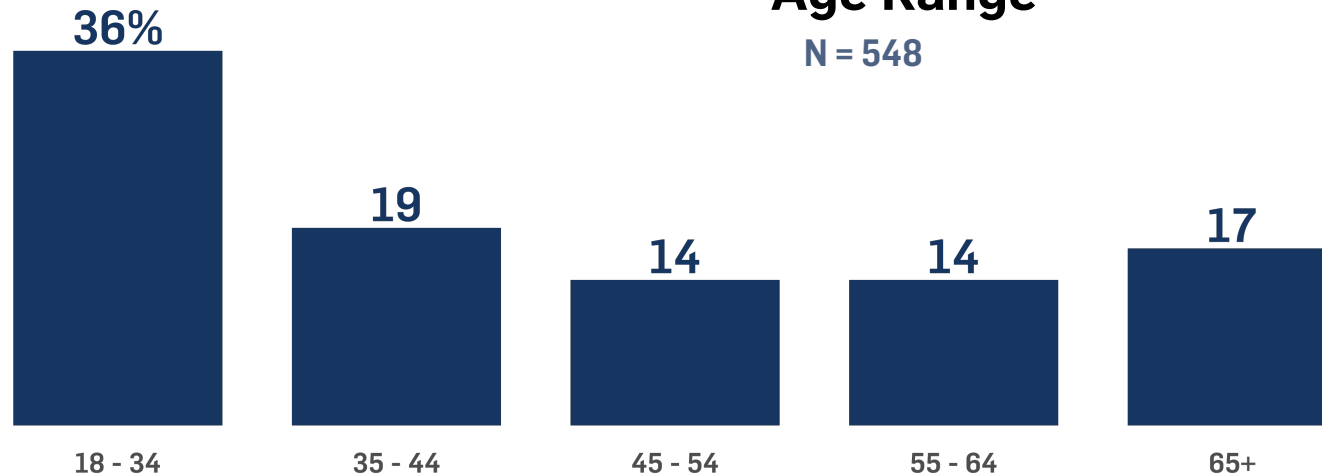
LGBTQIA+

N = 548



Age Range

N = 548

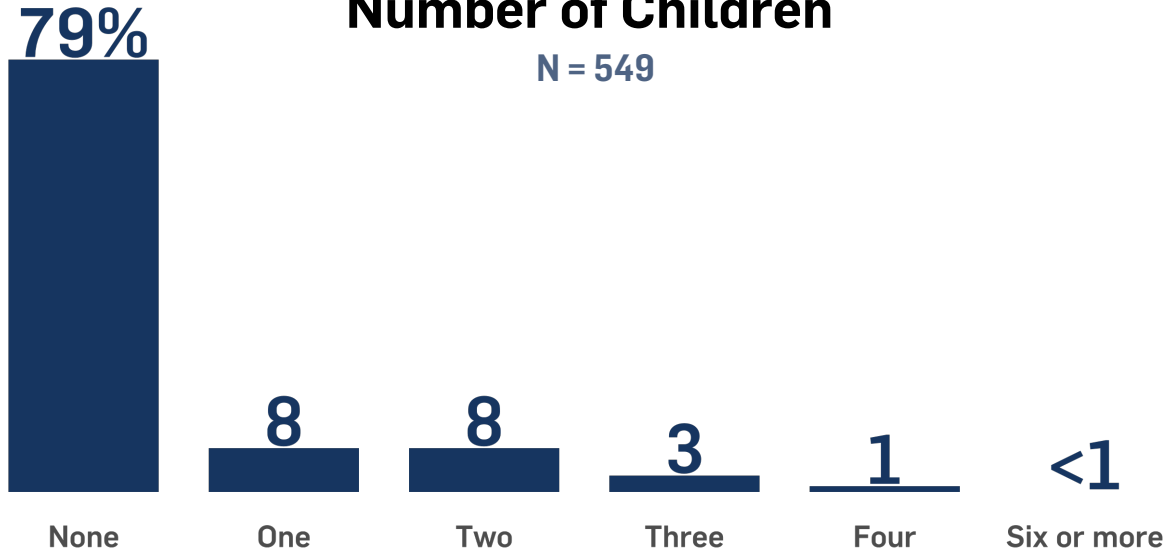


	Census Estimate
18-34	43%
35-44	18%
45-54	13%
55-64	13%
65+	14%

DEMOGRAPHIC DISTRIBUTIONS CONT.

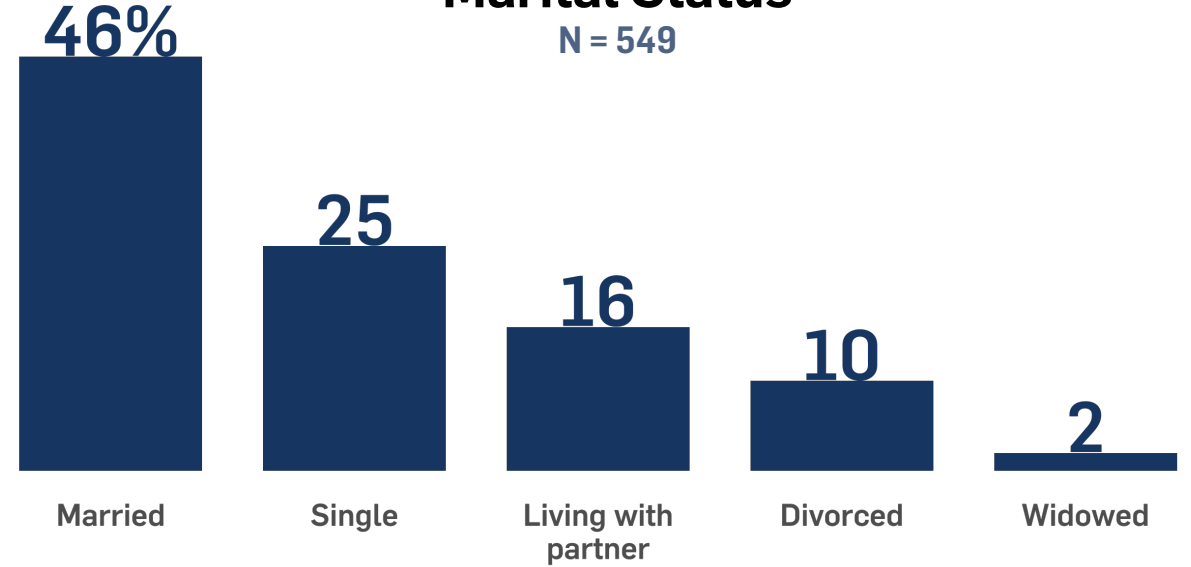
Number of Children

N = 549



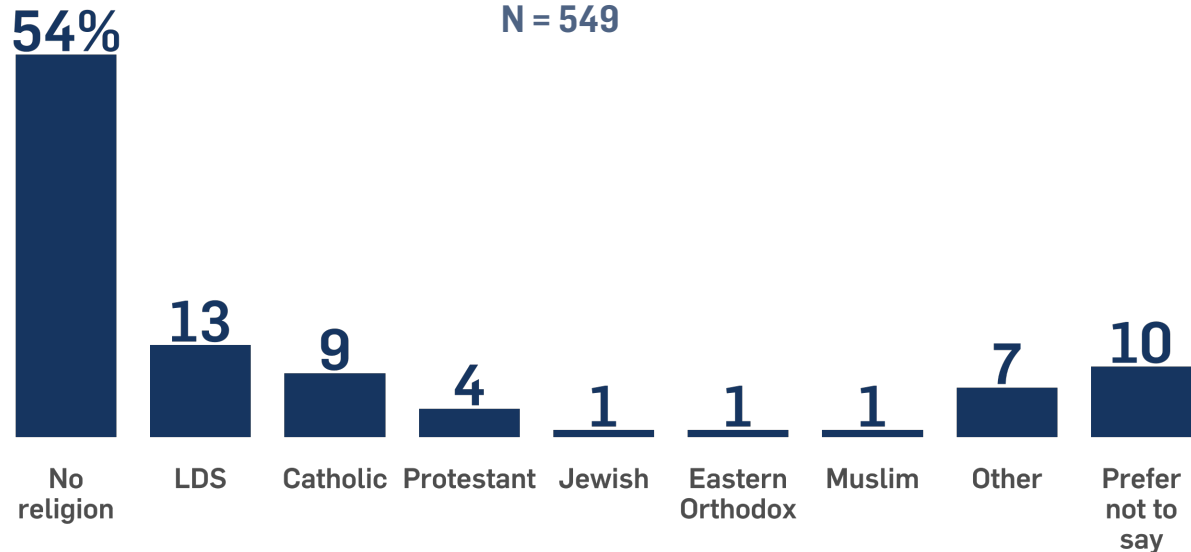
Marital Status

N = 549



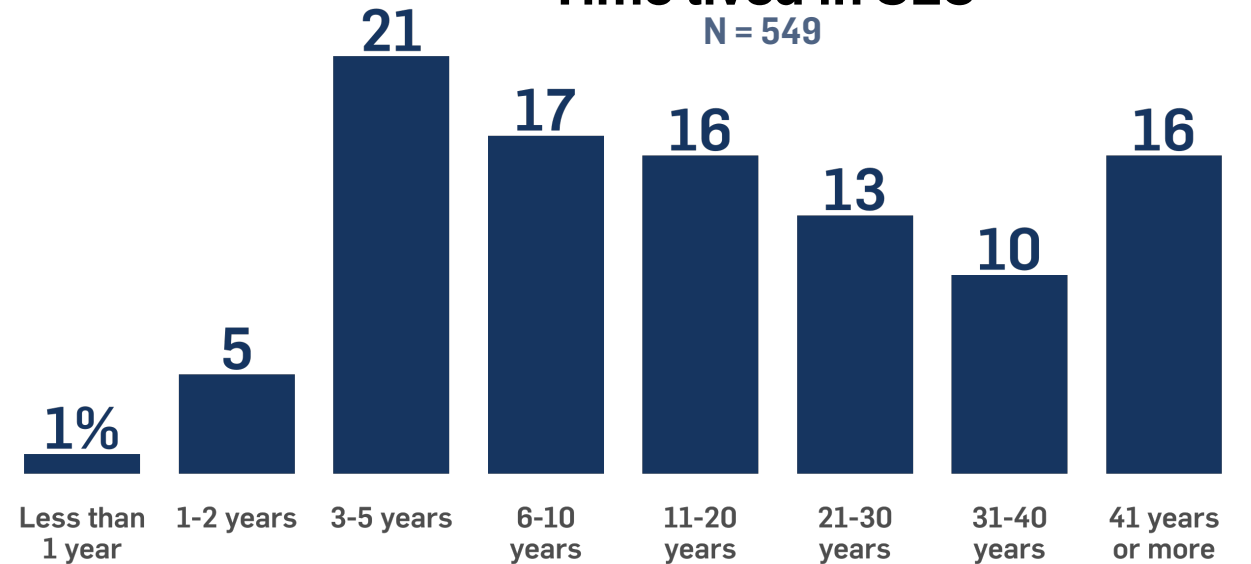
Religion

N = 549



Time lived in SLC

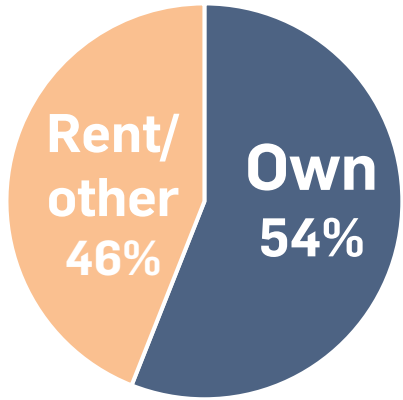
N = 549



DEMOGRAPHIC DISTRIBUTIONS CONT.

Household Type

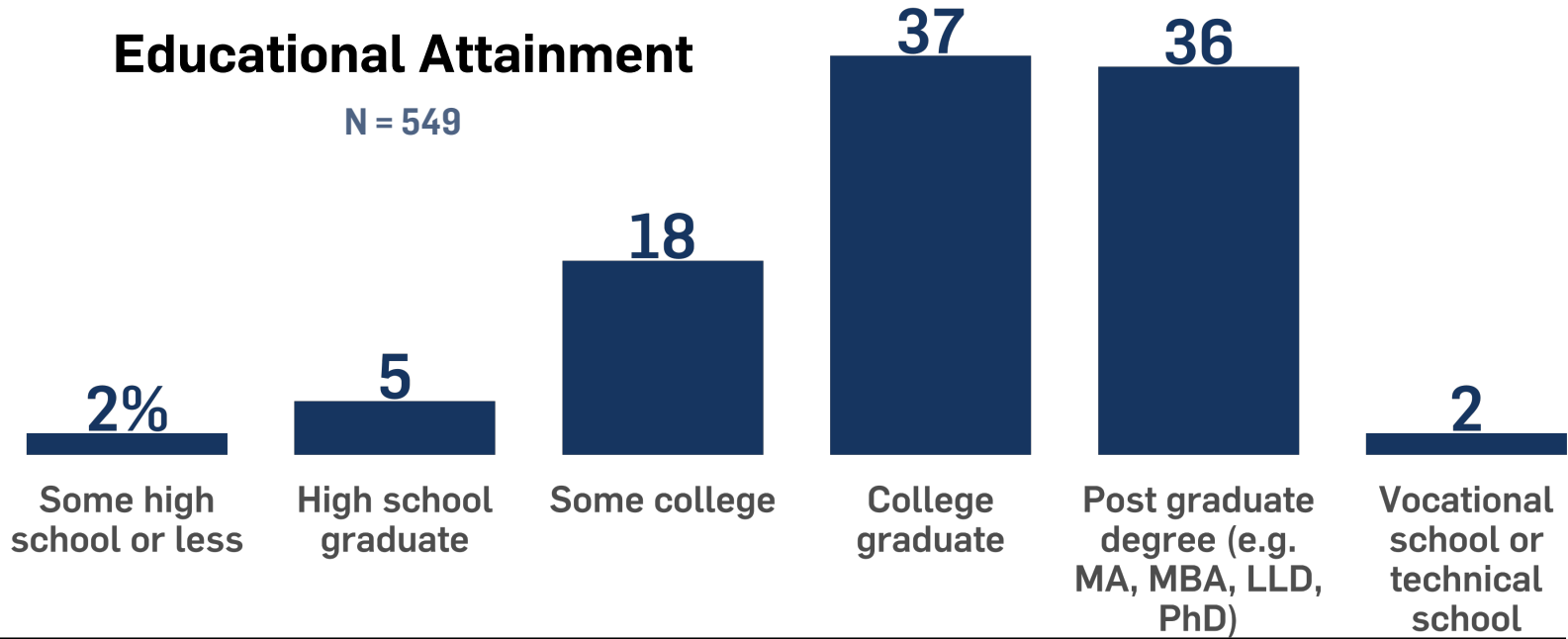
N = 549



	Census Estimate
Own	48%
Rent/other	52

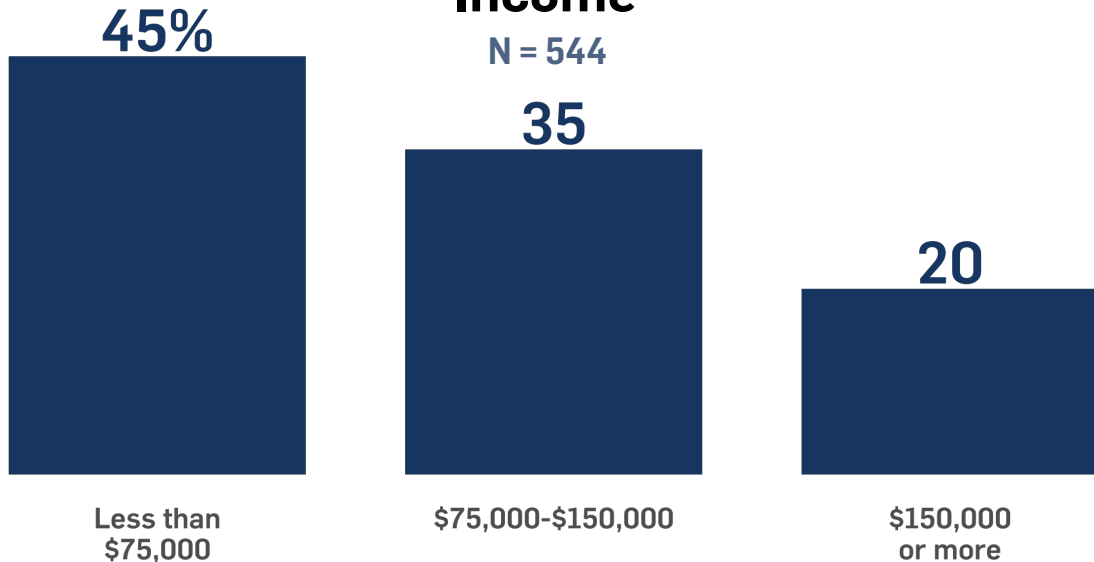
Educational Attainment

N = 549



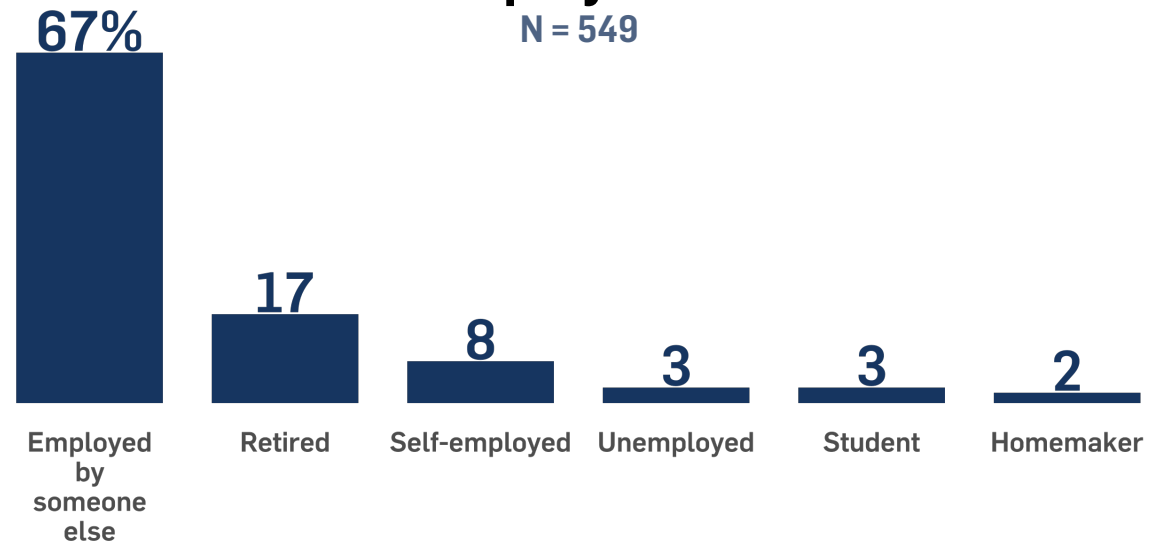
Income

N = 544



Employment

N = 549



APPENDIX

RECREATION, AIR, & HOMELESSNESS IMPORTANT TO DISTRICT 1

Specifically in City Council District 1, initiatives and budget priorities are relatively similar to the aggregate results. Respondents there say services and recreation, air quality and energy efficiency, and homelessness are all most important to their quality of life. They also think the city needs improvement in these areas, as well as in supporting economic growth.

City Council District 1:



- In District 1, respondents said that **providing services and recreation** is most important to their quality of life (net total of **57%** of respondents in this district).
- They also said that **supporting economic growth** is the area where the city **needs the most improvement** (net total of **17%**).



- A net total of **64%** of respondents in District 1 say **air quality and energy efficiency** is the sustainability factor that is **most important to their quality of life**. They also say this is the area that **needs the most improvement from the city** (net total of **38%**).



- Nearly **4 in 10 respondents in District 1 (38%)** say that **addressing homelessness** is most important to their quality of life. This was also seen as the area where **the city needs the most improvement** by a net total of about **half of District 1 respondents (47%)**.
- **Public safety** was also seen as **most important** by a net total of about **1 in 5 District 1 respondents (22%)**.

RECREATION, WATER, & HOUSING IMPORTANT TO DISTRICT 2

Specifically in City Council District 2, initiatives and budget priorities are relatively similar to the aggregate results. Respondents there say services and recreation, water conservation, and housing affordability are all most important to their quality of life. They also think the city needs improvement in these areas, as well as in air quality and energy efficiency, and homelessness.

City Council District 2:



- In District 2, respondents said that **providing services and recreation is most important to their quality of life** (net total of **70%** of respondents in this district). They also said that this is the area where the city **needs the most improvement** (net total of **31%**).



- A net total of **64%** of respondents in District 3 say **water conservation** is the sustainability factor that is **most important to their quality of life**.
- Respondents in District 2 say that the area that **needs the most improvement from the city**, however, is **air quality and energy efficiency** (net total of **57%**).



- A net total of **27%** of respondents in District 2 say that **housing affordability is most important to their quality of life**.
- However, respondents in District 2 say that the area that **needs the most improvement from the city** is **homelessness** (net total of **44%**).

RECREATION, AIR, & HOUSING IMPORTANT TO DISTRICT 3

Specifically in City Council District 3, initiatives and budget priorities are relatively similar to the aggregate results. Respondents there say services and recreation, air quality and energy efficiency, and housing affordability are all most important to their quality of life. They also think the city needs improvement in these areas, as well as in homelessness response efforts.

City Council District 3:



- In District 3, respondents said that **providing services and recreation is most important to their quality of life** (net total of **36%** of respondents in this district). They also said that this is the area where the city **needs the most improvement** (net total of **31%**).



- A net total of **65%** of respondents in District 3 say **air quality and energy efficiency** is the sustainability factor that is **most important to their quality of life**. They also say this is the area that **needs the most improvement from the city** (net total of **50%**).



- A net total of **33%** of respondents in District 3 say that **housing affordability** is most important to their quality of life.
- However, respondents in District 3 say that the area that **needs the most improvement from the city** is **homelessness** (net total of **35%**).

RECREATION, AIR, & HOUSING IMPORTANT TO DISTRICT 4

Specifically in City Council District 4, initiatives and budget priorities are relatively similar to the aggregate results. Respondents there say services and recreation, air quality and energy efficiency, and housing affordability are all most important to their quality of life. They also think the city needs improvement in these areas, as well as in homelessness response efforts.

City Council District 4:



- In District 4, respondents said that **providing services and recreation is most important to their quality of life** (net total of **28%** of respondents in this district). They also said that this is the area where the city **needs the most improvement** (net total of **24%**).



- A net total of **37%** of respondents in District 4 say **air quality and energy efficiency** is the sustainability factor that is **most important to their quality of life**. They also say this is the area that **needs the most improvement from the city** (net total of **59%**).



- A net total of **39%** of respondents in District 4 say that **housing affordability** is most important to their quality of life.
- However, respondents in District 4 say that the area that **needs the most improvement from the city** is **homelessness** (net total of **58%**).

RECREATION, AIR, & HOUSING IMPORTANT TO DISTRICT 5

Specifically in City Council District 4, initiatives and budget priorities are relatively similar to the aggregate results. Respondents there say services and recreation, air quality and energy efficiency, and housing affordability are all most important to their quality of life. They also think the city needs improvement in these areas, as well as in homelessness response efforts.

City Council District 5:



- In District 5, respondents said that **providing services and recreation** is **most important to their quality of life** (net total of **36%** of respondents in this district). They also said that this is the area where the city **needs the most improvement** (net total of **20%**).



- A net total of **49%** of respondents in District 5 say **air quality and energy efficiency** is the sustainability factor that is **most important to their quality of life**. They also say this is the area that **needs the most improvement from the city** (net total of **50%**).



- A net total of **25%** of respondents in District 5 say that **housing affordability** is **most important to their quality of life**.
- Respondents in District 5 say two areas are equally **most in need of most improvement from the city**: they are **housing affordability** and **homelessness** (net total of **42%** for each).

RECREATION, AIR, & PUBLIC SAFETY IMPORTANT TO DISTRICT 6

Specifically in City Council District 6, initiatives and budget priorities are relatively similar to the aggregate results, though slightly different from other district-specific results. Respondents there say services and recreation, air quality and energy efficiency, and public safety are all most important to their quality of life. They also think the city needs improvement in these areas, as well as in housing affordability.

City Council District 6:



- In District 6, respondents said that **providing services and recreation is most important to their quality of life** (net total of **53%** of respondents in this district). They also said that this is the area where the city **needs the most improvement** (net total of **17%**).



- A net total of **52%** of respondents in District 6 say **air quality and energy efficiency** is the sustainability factor that is **most important to their quality of life**. They also say this is the area that **needs the most improvement from the city** (net total of **35%**).



- A net total of **37%** of respondents in District 6 say that **public safety** is **most important to their quality of life**.
- However, respondents in District 6 say that the area that **needs the most improvement from the city** is **housing affordability** (net total of **29%**).

ARTS, AIR, & PUBLIC SAFETY IMPORTANT TO DISTRICT 6

Specifically in City Council District 6, initiatives and budget priorities are relatively similar to the aggregate results, though slightly different from other district-specific results. Respondents there say services and recreation, air quality and energy efficiency, and homelessness response are all most important to their quality of life. They also think the city needs improvement in the areas of arts and culture, and housing affordability.

City Council District 7:



- In District 7, respondents said that **providing services and recreation** is **most important to their quality of life** (net total of **28%** of respondents in this district).
- In District 7, **most city focuses proposed were controversial, and none garnered sizeable net total agreement**. The initiative that had the highest net total agreement of **needing improvement** was **emphasizing arts and culture** (net total of **9%**).



- A net total of **52%** of respondents in District 7 say **air quality and energy efficiency** is the sustainability factor that is **most important to their quality of life**. They also say this is the area that **needs the most improvement from the city** (net total of **49%**).



- A net total of **19%** of respondents in District 7 say that **homelessness** is **most important to their quality of life**.
- Respondents in District 7 also say two areas are equally **most in need of most improvement from the city**: they are **housing affordability** and **homelessness** (net total of about **36%** for each).