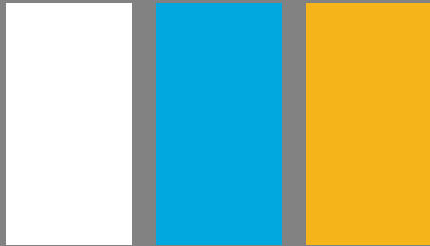




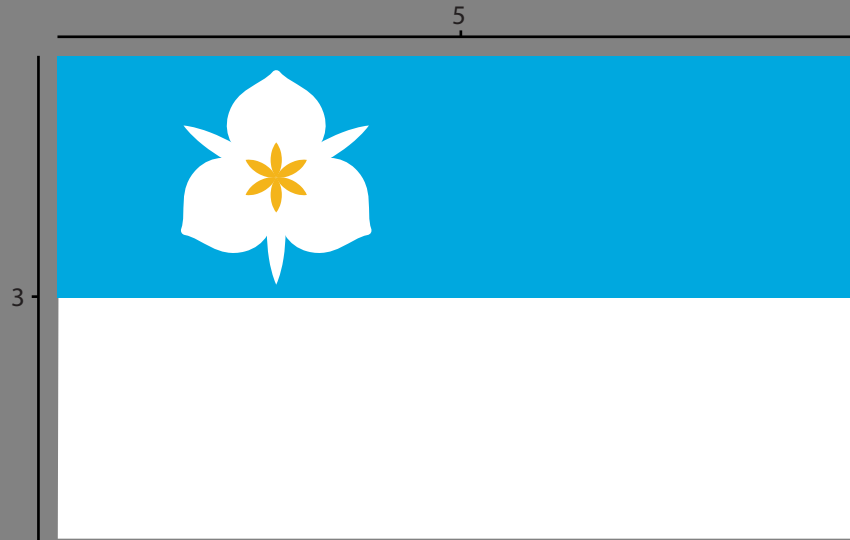
SALT LAKE CITY

Flag Design Guidelines

FLAG COLORS



HEX #	HEX #	HEX #
FFFFFF	00A9E0	F6B511
RGB	RGB	RGB
100, 100, 100	0, 66, 88	96, 71, 7
CMYK	CMYK	CMYK
0, 0, 0, 0	100, 25, 0, 12	0, 26, 93, 4



5:3 Aspect Ratio

FLAG DONT'S



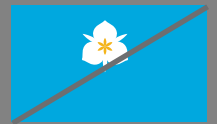
Skew or distort



Change color or add text

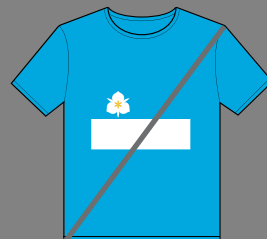
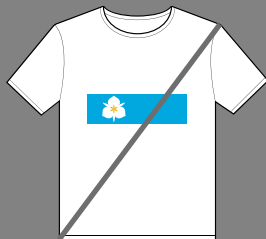


Crop



Deconstruct

DESIGN TIPS



Avoid placing flag design on white or blue backgrounds.



Light Grey
HEX #D3D3D3

Use another color as a background to provide contrast.