



Regional Athletic Complex

July 2015 | Overview



Executive Summary

- Premier field location in Utah
- 16 sand-based fields
- Dedicated full-time staff
- Will require nearly \$960,000 in revenue annually for operation
- Fee-based programming structure to offset expenses while offering lowest rate to resident youth
- Soft opening Sept 18th, 2015
- Fully operational April, 2016

Timeline



Current Project Status

- All 16 fields have turf installed
- Perimeter seeding is progressing throughout
- 2/3 of parking lot space has asphalt surface
- Sport lighting on all 6 fields is complete
- Parking lot lighting is complete and being tested beginning 7/17
- Superintendent hiring process underway

Phase Summary

- Phase 1
 - Completion of 16 fields over 100 acres. One permanent restroom structure.

(\$275,000)

(\$800,000)

(\$550,000) (\$450,000)

(\$525,000)

(\$300,000)

\$3,942,000 Estimates as of 7/2015

- Remaining Phase I to be completed Due to budget constraints, infrastructure construction postponed on:
 - maintenance building (\$817,000)
 - berm stadium seating (\$225,000)
 - center stadium seating/press box
 - administration building
 - locker rooms
 - concessions building
 - additional restroom
 - stadium wing seating

Phase 2

Additional 80 acres of potential recreation development for additional fields and other amenities.

Fee Structure

CFS Adopted 6/2015

Fee Schedule

	-	-	-						
	Weekday Per Hour	Weekends Per Hour	Lights Per Hour	Full Day	Full Day with Lights				
Youth Resident	\$45	\$55	\$15						
Adult Resident	\$65	\$75	\$15						
Youth Non-Resident	\$65	\$75	\$15						
Adult Non-Resident	\$75	\$85	\$15						
Resident Stadium Field	\$140	\$155	\$15						
Non-Resident Stadium Field	\$155	\$175	\$15						
Full Day Tournament Field Rental				\$700*	\$40				
*does not include additional tournament fees									

*does not include additional tournament fees

FY17 Projections

Assuming Fully Operational

Projected Expenses for Operation and Maintenance \$974,000

Projected Annual Field Rental Revenue 25 hours maximum usage per field per week 50% utilization \$675,120 75% utilization \$1,012,680 100% utilization \$1,350,240

Staffing Plan



Marketing and Promotions in Process

- Creation of RAC logo and branding
- Dedicated website for RAC
- Advertising of facility to event owners
- Presence at national marketing events
- High quality images and visuals for branding consistency
- Work with Convention and Visitors Bureau to highlight facility

Concessions and Vending

- Phase 1
 - RFP for vendor to provide concessions on an asneeded basis
 - Alcove built for vending for grab-and-go items
- Remaining Phase 1
 - Construction of concessions building in current development footprint
- Phase 2
 - Potential for additional vending in northern 60 acre development

Sponsorships

- Annual
 - Signage
 - Web Presence
 - Banners
- Field Sponsorship
 - Individual fields
 - Championship Field
- Naming Rights
 - Complex
 - Administration building
 - Press Box



Partnerships and Programming

- Utah Youth Soccer
- USA Rugby
- US Lacrosse
- Avalanche Soccer
- Trilogy Lacrosse
- USA Ultimate
- Elite Tournaments
- Salt Lake Lions Professional

Ultimate

- WCLA College Lacrosse
- Salt Lake Monarchs Soccer
- Utah Adult Soccer
- Utah Rugby
- Little League Rugby
- Utah Development Academy
- And others

Operations Plan

Short Term

RAC ownership and maintenance transitioning to the City this fall. Park and Public Lands Department will provide support as RAC staff is recruited and established. Both programs will work together to construct maintenance plan for the coming year.

Long Term

The RAC will be maintained by a dedicated staff consisting of full-time, part-time, and seasonal staff. Maintenance will focus on protection of the turf quality to ensure long-term health of the grass for optimal playing experience for our patrons. A complete maintenance schedule and plan will be created by the staff utilizing our new Accela software to coordinate preventative and scheduled maintenance.

Opening Day September 18,2015



Upcoming Fall Events

- Desert Premier League Soccer Tournament
- Rugby Utah Youth 7's
- USA Regional Rugby
- Soccer State Cup





Total Bond Cost: Admin Costs (consultant) Bond Issuance 1.5% Project Management 3% Net Zero & Green Infrastructure 3% Project Cost total: Project List				Ongoing	Costs	\$ \$ \$ \$ \$	150,000,000 322,000 2,088,000 4,177,000 4,177,000 139,236,000	\$ \$ \$ \$ \$	$\begin{array}{r} 125,000,000\\ 322,000\\ 1,739,700\\ 3,479,000\\ 3,479,000\\ 115,980,000\end{array}$	\$ 322,000 \$ 322,000 \$ - \$ - \$ - \$ - \$ - \$ -	
	D	in at 0 1	~		Ongoing	N	/layor's \$150m	Ν	layor's \$125m		
1 9-line extension (trans-valley corridor)		oject Cost 6,100,000	<u>0r</u> \$	ngoing \$ 560,000	FTEs 5.0	¢	proposal 16,100,000	¢	proposal 16,100,000	Council Amount	
1 9-line extension (trans-valley corridor)	φı	0,100,000	φ	500,000	5.0	φ	10,100,000	φ	10,100,000		
2 Folsom trail (north connection Foothills to River)	\$1	0,000,000	\$	234,000	2.0	\$	10,000,000	\$	10,000,000		
3 Bonneville Shoreline / Foothill trail improvements Phase I	\$	8,031,000	\$	339,000	3.5	\$	8,031,000	\$	8,031,000		
4 Bonneville Golf Course Trail / Wasatch Connector	\$	732,000	\$	4,000	-	\$	732,000	\$	-		
5 Streamside amenities / naturalization along the J-River	\$	7,788,000	\$	314,000	-	\$	7,788,000	\$	-		
6 Jordan River / Surplus Canal Water features	\$	2,197,000	\$	96,000	3.0	\$	2,197,000	\$	-		
Large boat launch	\$	650,897									
Small boat launches (7)	\$	665,000									
Portage Gatsby	\$	120,000									
Soft costs	\$	761,103									
7 Central Business District Park	\$	1,568,000	\$	-	-	\$	1,568,000	\$	-		
8 Jordan River Nature Park (conversion of the Jordan River Par-3 course)	\$2	23,600,000	\$	180,000	2.0	\$	23,600,000	\$	23,600,000		
Secondary Water	\$	517,800									

		Ongoing	Costs			
	Project Cost	Ongoing \$	Ongoing FTEs	Mayor's \$150m proposal	Mayor's \$125m proposal	Council Amount
Nature Center Passive Park Urban Orchard Site amenities Construction Soft costs	 \$ 2,736,250 \$ 2,873,993 \$ 362,500 \$ 5,715,000 \$ 4,516,052 \$ 6,888,638 					
 9 Glendale Regional Park (conversion of Glendale course) Water Sport Park Bike Park & Outdoor X sport Nature Theme N-Hood park Great Lawn / Stage Passive Park / Nature Park Urban Ag Off leash dog Parkwide amenities Construction Soft costs 	 \$ 65,895,000 \$ 6,767,500 1,365,000 1,925,750 6,800,000 10,192,640 1,796,450 755,000 4,166,000 12,494,285 19,630,303 	\$ 1,600,000	18.0	\$ 65,895,000	\$ 65,895,000	
10 Secondary water projects (at 11 th Ave, Nibley & Forest Dale) Individual scope reductions	\$ 3,325,000	\$ 8,000	-	\$ 3,325,000	0 \$ (7,646,000)	
	\$ 230,936,161	\$ 3,335,000	33.5	\$ 139,236,000	\$ 115,980,000	

		Ongoin	g Costs				
	Project Cost	Ongoing \$	Ongoing FTEs	Mayor's \$150m proposal	Mayor's \$125m proposal	Council Amount	
Alternative projects (Council Members' request	for more informat	ion)					
			a Costa				
		Ongoin	y Cosis				
	Project Cost	Ongoing \$	Ongoing FTEs	Mayor's \$150m proposal	Mayor's \$125m proposal	Council Amount	
 Sugar House Park - pond improvements Sugar House Park / PRATT - sego lily art piece at the Draw 	\$ 1,100,000 \$ 1,500,000						
13 Sugar House Park - tennis court installation							
 14 Fairmont Park tennis courts 15 Fish pond / fishery at Glendale Park 16 Maintain 9-holes and a driving range at Glendale 17 Inline skating track at Glendale (estimate is based on the Liberty Park track = 1.5 miles, 8 feet wide x \$12 / sf) 18 Movie screen & viewing area instead of a band 	 \$ 350,000 \$ 5,600,000 \$ 760,320 						
 shell and concert venue at Glendale Velodrome instead of the bike park at Glendale Jordan River Parkway Bridge construction 	\$5.7, \$6.5 or \$7	5					
	φοι, φοιο οι φι						
21 Jordan River Parkway Bridge - art components							
22 Convert Dilworth tennis courts to pickle-ball							

	Ongoing Costs						
	Project Cos	t Ongoing \$	Ongoing FTEs	Mayor's \$150m proposal	Mayor's \$125m proposal	Council Amount	
 23 Fairmont Park pond re-design and improvements (included in FY15-16 CIP recommendations) 24 Sport field emonities (varied leastions) 	\$ 303,00	0					
24 Sport field amenities (varied locations)25 Sport field - lights 4 lights per field	\$ 90,00	0					
26 Sport field - more intensive lighting	\$ 190,00						
27 Improved restroom design options / shared restroom sites	\$ 400,00						
28 Set aside amount for deferred maintenance projects							
29 Northwest Recreation Center - outdoor pool space (75'x165' pool and 45'x45' shallow pool)							
Pool, Equipment and filtration Decking, turf, irrigation, furniture, fencing	\$ 2,590,00 \$ 490,00						

Jon Dibble

My name is Jon Dibble, I live at 2051 Princeton Dr. I oppose the bond issue. My family has paid property taxes in Salt Lake City for 35 years. Salt Lake City was a great American City before the current administration. But under the Becker administration the City's infrastructure has aged, and declined.

Resources should be devoted to core services: water lines, roads, sewer lines, sanitation. The Becker administration has spent the City's funds on amenities instead of necessities. It has spent substantial amounts on bicycle lanes in a city where winter weather limits bicycle use. Instead of increasing the burden on property taxes for more grand initiatives, the City's resources need to be spent on updating and improving the infrastructure.

Don't do what you did with the street lighting. Instead of paying for it out of the current property tax revenues, you tacked on a street light fee or additional tax to the property owners. Don't increase the tax burden on property owners all over the city, Rose Park, Glendale, the Avenues, to take on the debt for unnecessary amenities and then expect you can keep increasing property taxes to pay for necessities.

Put this grand proposal aside until you have a plan in place to improve the infrastructure and pay for necessities before taking on a general obligation bond that will increase property taxes without updating and improving basic services to these properties. We need secure water lines before expanding dog leash parks.

You don't have a fiscally responsible plan in place to pay for basic service upgrades. You don't have a fiscally responsible plan in place to pay for and maintain any additional amenities. You need such a fiscally responsible plan before proposing a general obligation bond.



earthwings.org info@earthwings.org 385-212-4030

To the Citizens & City Council of Salt Lake City,

I am Eric McGill, life-long resident of Salt Lake and founder of Earthwings, an organization who's mission is to connect humans & nature through educational encounters with wildlife.

I have been excited to see the plans for the councils proposed 'Connecting You to Nature' open space bond and the possibility of nature center at the proposed 'Jordan River Nature Park.'

In an effort to maximize community impact and to reduce the financial burden on the city, I encourage the city council to consider partnering with Earthwings to design and operate the 'Jordan River Nature Center.' Prior to the bond announcement, Earthwings had already begun the process of planning and courting public support for a nature center here in Salt Lake.

Currently there are no local facilities or organizations to offer support to the urban wildlife we share our capitol city with. A wildife education & conservation element at the proposed nature park would offer support to wildlife and countless opportunities for education and community involvement.

I would love the opportunity to discuss this more in-depth with you and help connect the citizens of this great community with nature!

Thank You,



Proposed SMall dog Area

Socailized Not traunatized

Sign your name in support dog park; for small dogs. ofasmall SigNature COMMENT Great i dea! Good IUCK! VE'd feel so Much Safe able Nice / ideal (de it racy Stravad Covert Idea Andrew Stone LITTLE DOWS WANT TO PLAY TOO'S Jogneuse CHRISTANSEN KevinBeutler 1 1 1 (11 11 Lets de it Tasha Witte Little Dogs Rule inon Trill Lests do it soon hur salas SANDY DREW GOOD IDEA WISH IT HAD BEEN DONE SOONER! JEFF DETPU Jania Swab Juny Peage great idea! megaled good liner! Sounds Frond! Good work . loson Hankas Great Idea! I love it's Brillicht!! Jarrell Van Deventer Tyree Sayder po on onder love it! Kate mits That's A great idea . I agree, good i dea Sole PEN

Name Comments (optional) Tuna Risch bern Brmo SILV4 Nahom Tsegai Emmaline Newman Brock Woolson Oriana Kacirek/ Phillip Kacink Jenniterluft KathrynMcDee OR Mckov Doctrop Alexandra, cohn Michelecon Madison Collida Travis Colledge (Beery Bri Jenneed Schelterman JUSTIN BRIM Megan kimberly Natalie Mella Kin McDaniel Frin McMullin la TRace Mither YNNE WROE

Connert aber Reback Cootsey Tut Sofi Slaugh I think this is AUDREVSelfridge I, thenlove small dogs and is Sood idea p MERON HAYNES homas Slac Crest i Net For smann bour! - Love it. Michaella Lornell Mavielle Siraa Naomi Dunn Samantha Wright Jes, please opentidea Eachery Wright VIET Phi to sengchanh salsongkham Cassandra Cotlardi u Lalen