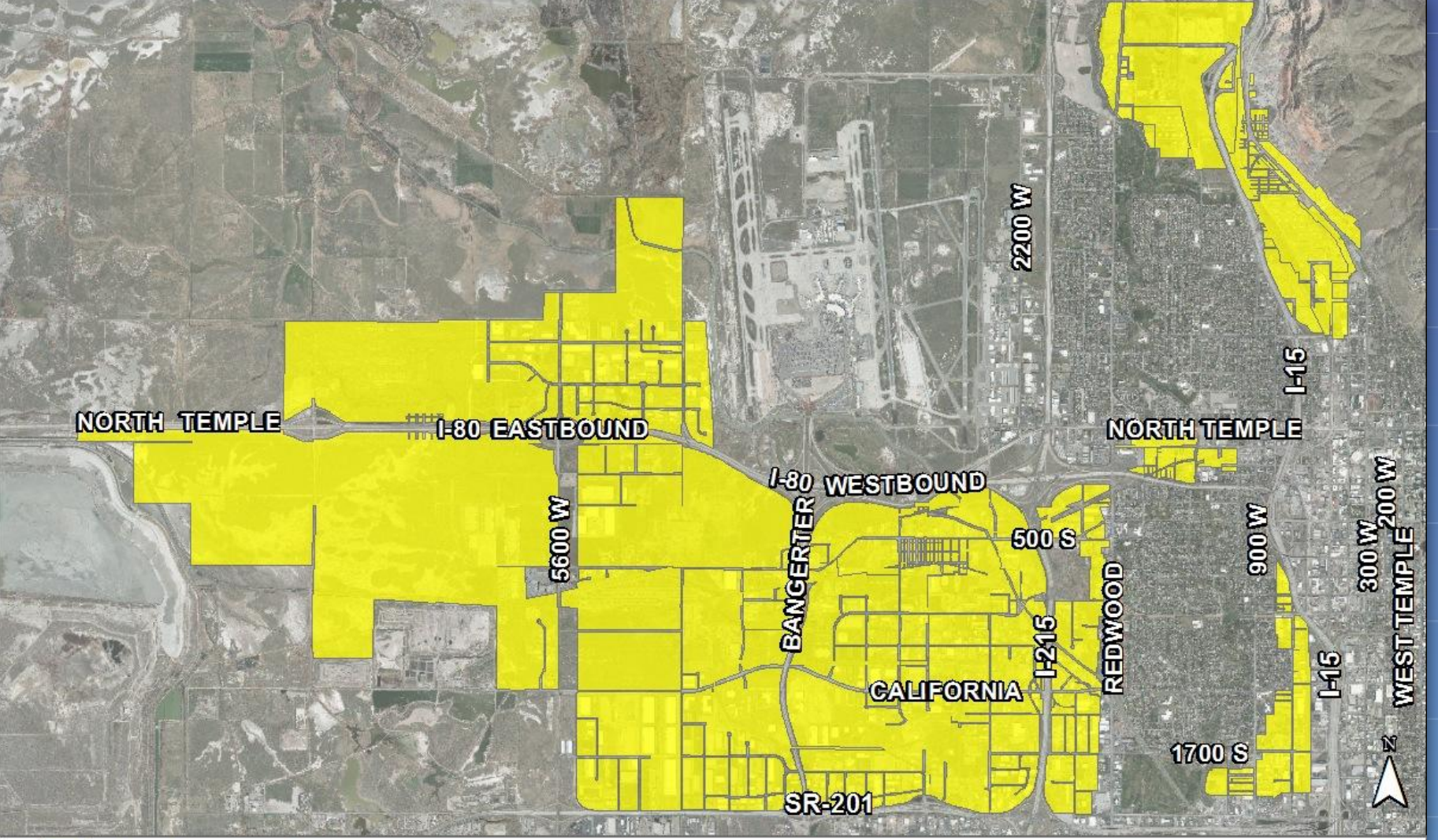


# Monument Sign Height in Manufacturing Districts

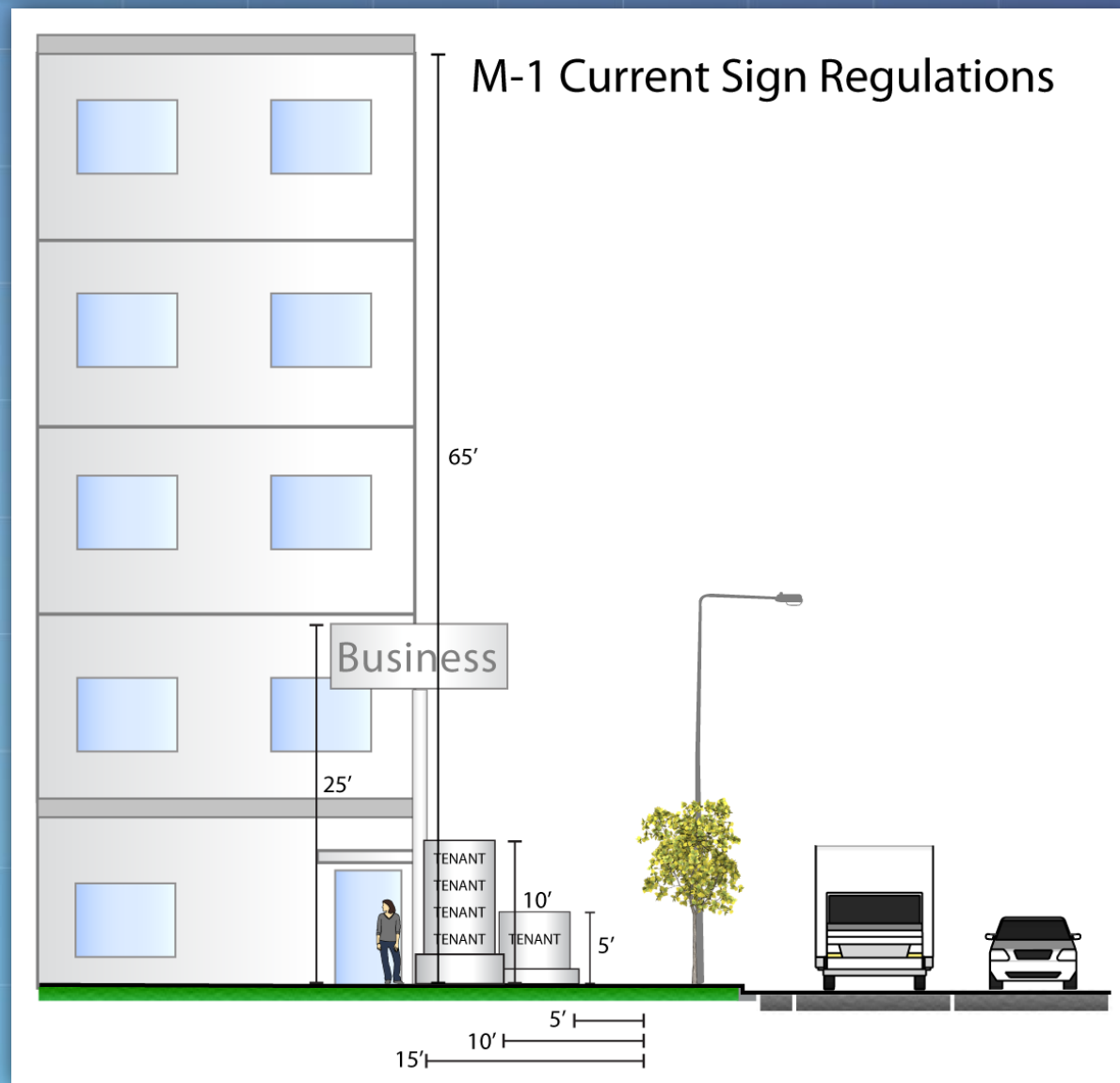
## Text Amendment



 Manufacturing Districts

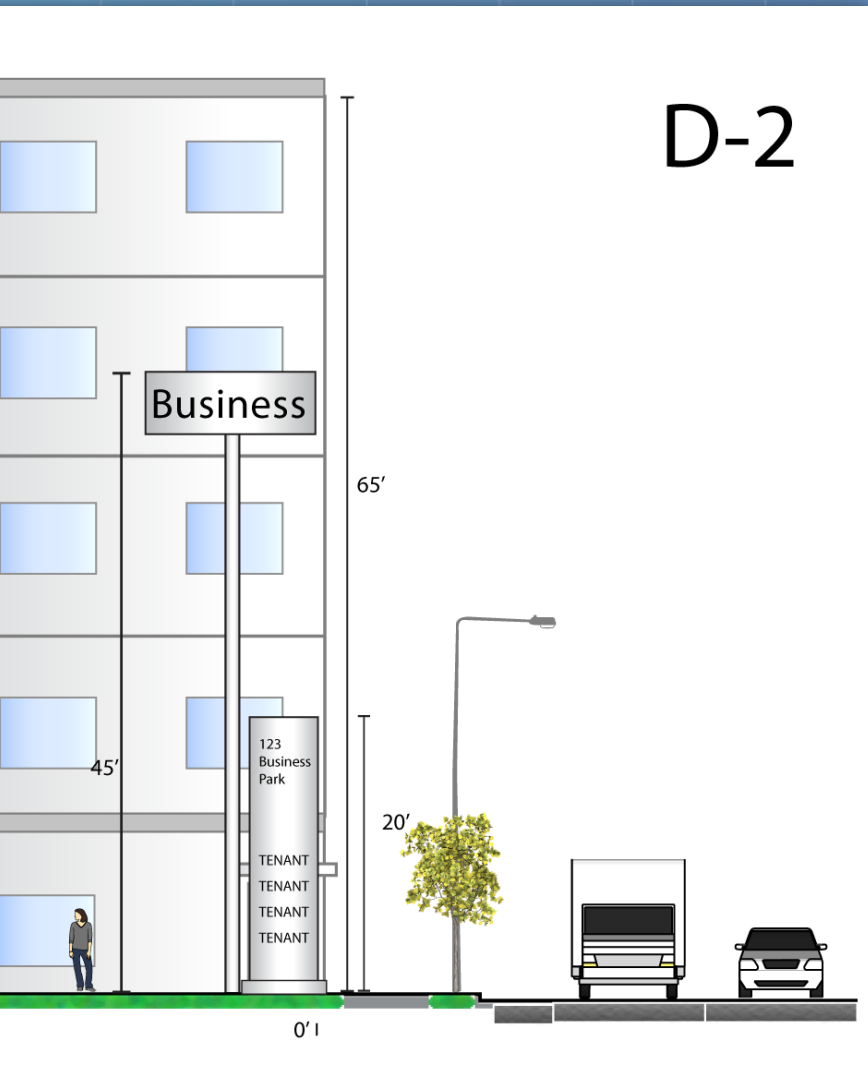
# Monument Sign Height in Manufacturing Districts

## Text Amendment



# Monument Sign Height in Manufacturing Districts

## Text Amendment



## 20' Monument Signs

- Zones Allowed
  - General Commercial (CG)
  - Commercial Corridor (CC)
  - Community Business (CB)
  - Downtown -1, -2, -4
  - Sugar House Business District (CSHBD)
- Generally limited front setbacks (0')
- Signs next to/within buildable area

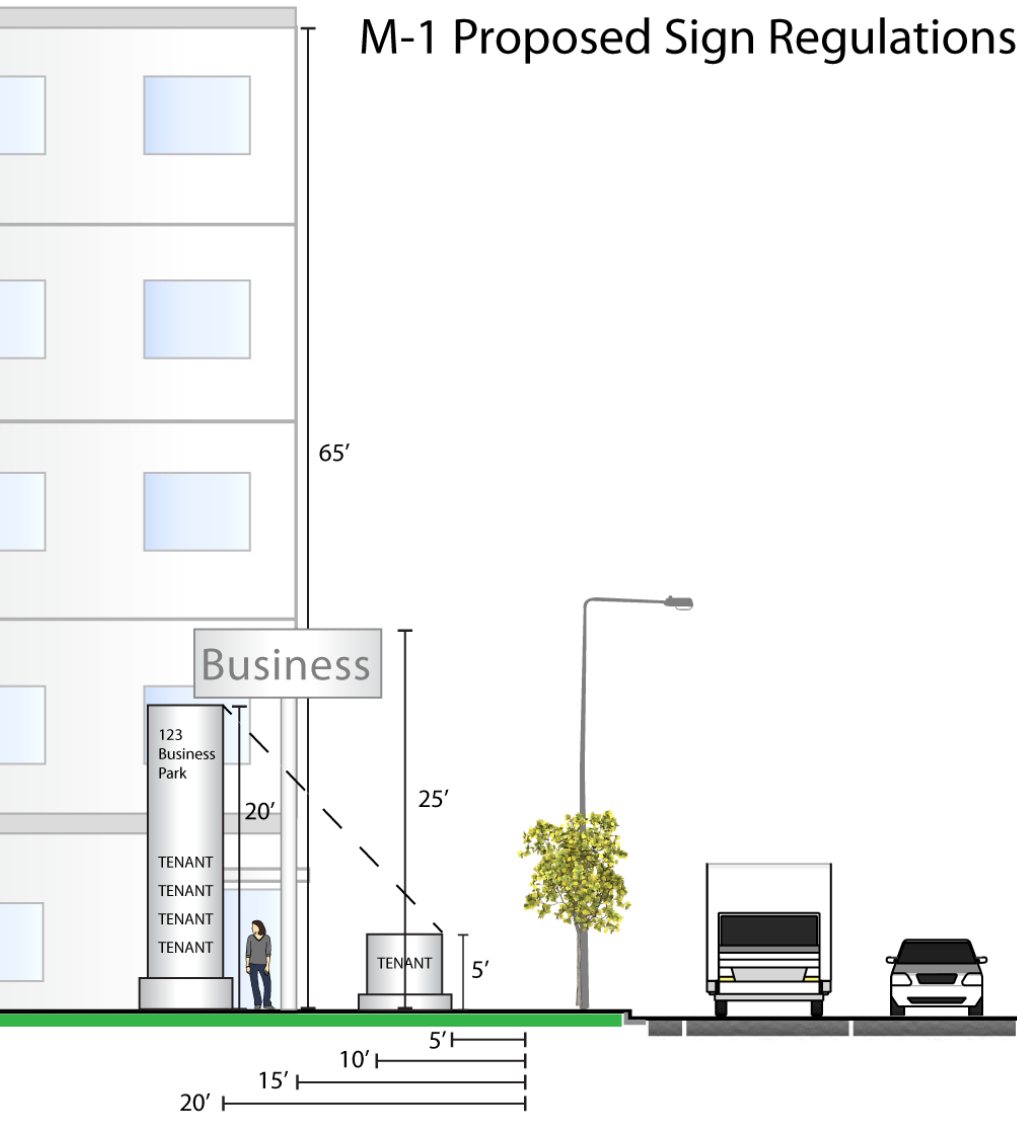


# Monument Sign Height in Manufacturing Districts

## Text Amendment



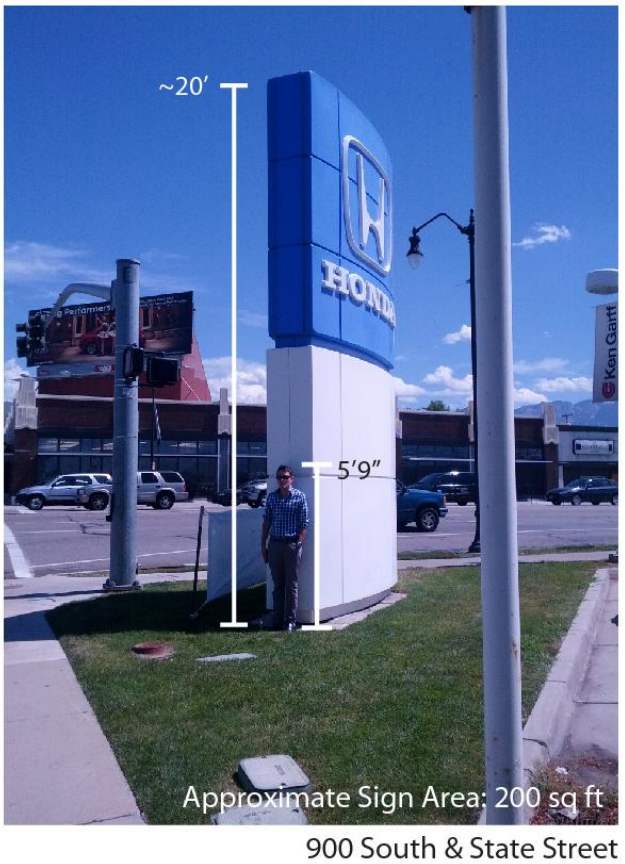
### M-1 Proposed Sign Regulations



- 20' setback limits height impact to streetscape
- Close to or within buildable area
- 150 sq ft area maximum limits wall potential
- Still limited to 1 pole or monument sign per block face

# Monument Sign Height in Manufacturing Districts

## Text Amendment





# Monument Sign Height in Manufacturing Districts

## Text Amendment



20' sign is shown with a setback slightly over 20'

3450 W California Avenue



# Monument Sign Height in Manufacturing Districts

## Text Amendment

### Current Regulations

Types Of Signs Permitted	Maximum Area Per Sign Face	Maximum Height Of Freestanding Signs <sup>1</sup>	Minimum Setback <sup>2</sup>	Number Of Signs Permitted Per Sign Type	Limit On Combined Number Of Signs <sup>3</sup>
<b>Monument sign<sup>5</sup></b>	1 square foot per linear foot of street frontage	5 feet 10 feet	5 feet 10 feet	1 per street frontage	1 sign per street frontage
<b>Pole sign<sup>5</sup></b>	1 square foot per linear foot of street frontage; 200 square feet maximum for a single business, 300 square feet maximum for multiple businesses	25 feet	15 feet	1 per street frontage	

### Proposed Regulations

Types of Permitted Signs	Maximum Area Per Sign Face	Maximum Height of Freestanding Signs <sup>1</sup>	Minimum Setback <sup>2</sup>	Number of Signs Permitted Per Sign Type	Limit on Combined Number of Signs <sup>3</sup>
<b>Monument sign<sup>5</sup></b>	150 square feet	5 feet at the minimum setback and increases 1 foot for each additional 1 foot of setback for a maximum of 20 feet	5 feet	1 sign per street frontage	1 sign per street frontage
<b>Pole sign<sup>5</sup></b>	1 square foot per linear foot of street frontage; 200 square feet maximum for a single business, 300 square feet maximum for multiple businesses	25 feet	15 feet	1 per street frontage	

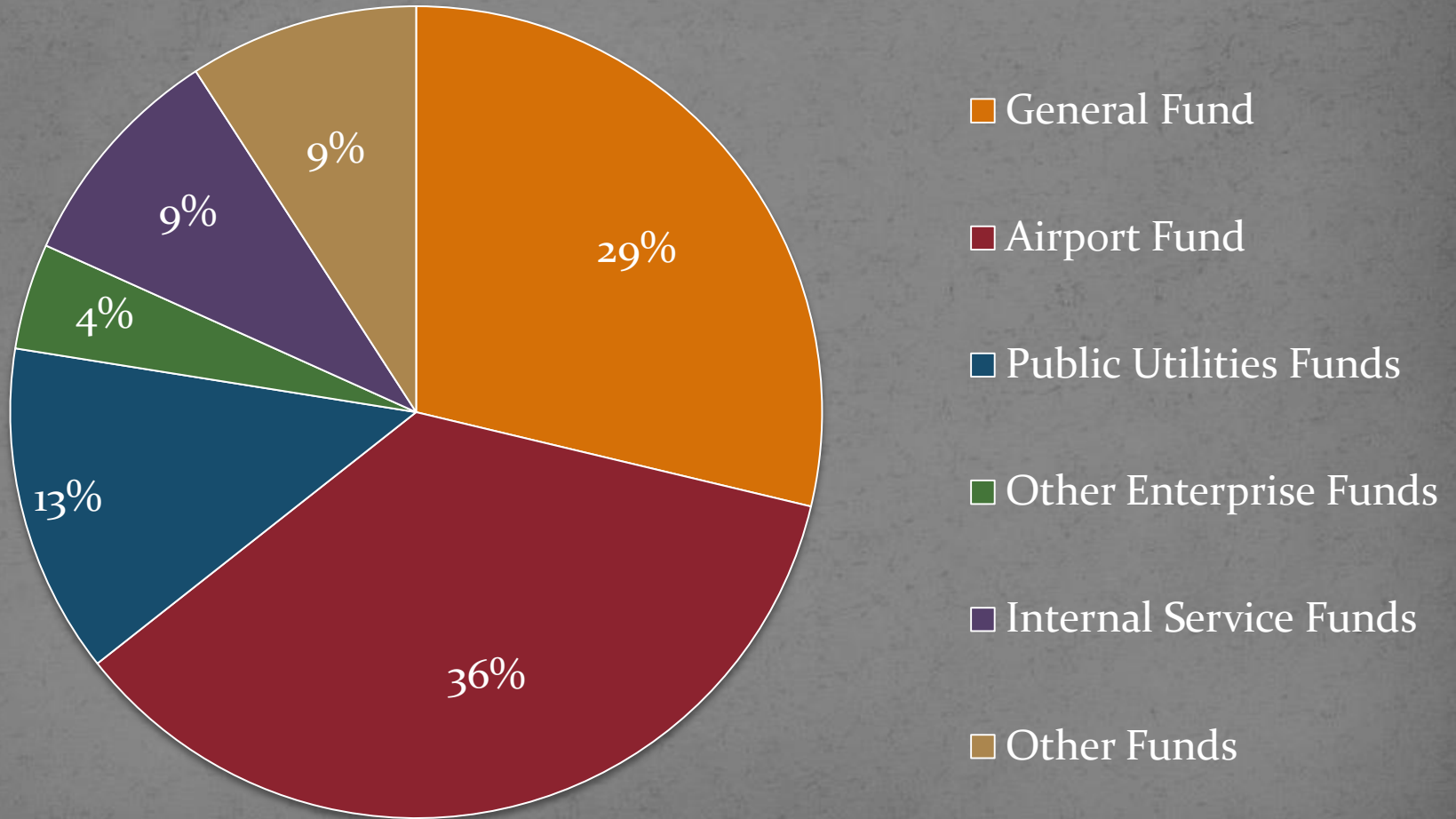
# FY 2014-15 Budget Preview

---

March 18, 2014

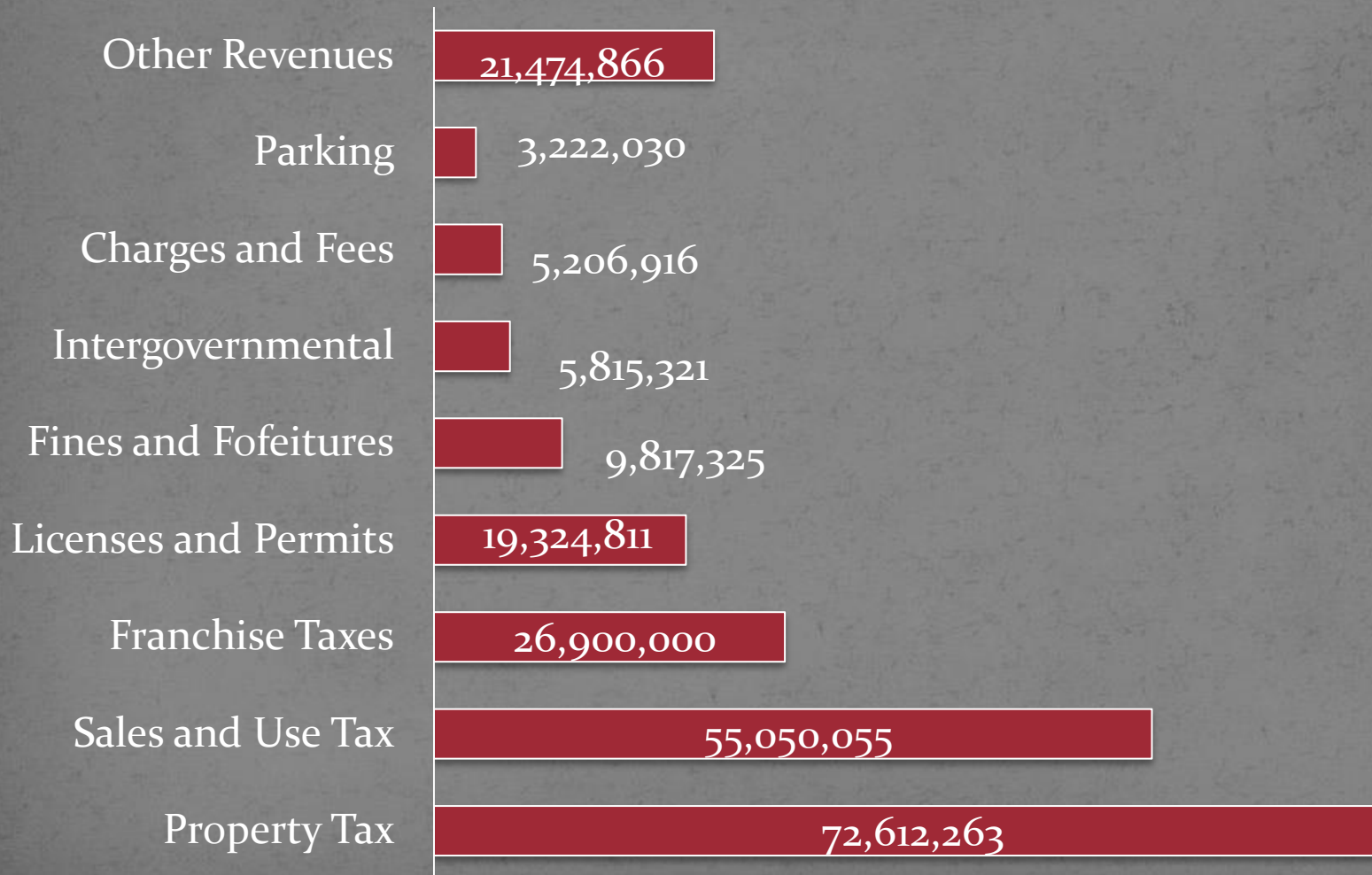


# FY 2013-14 Salt Lake City Budget

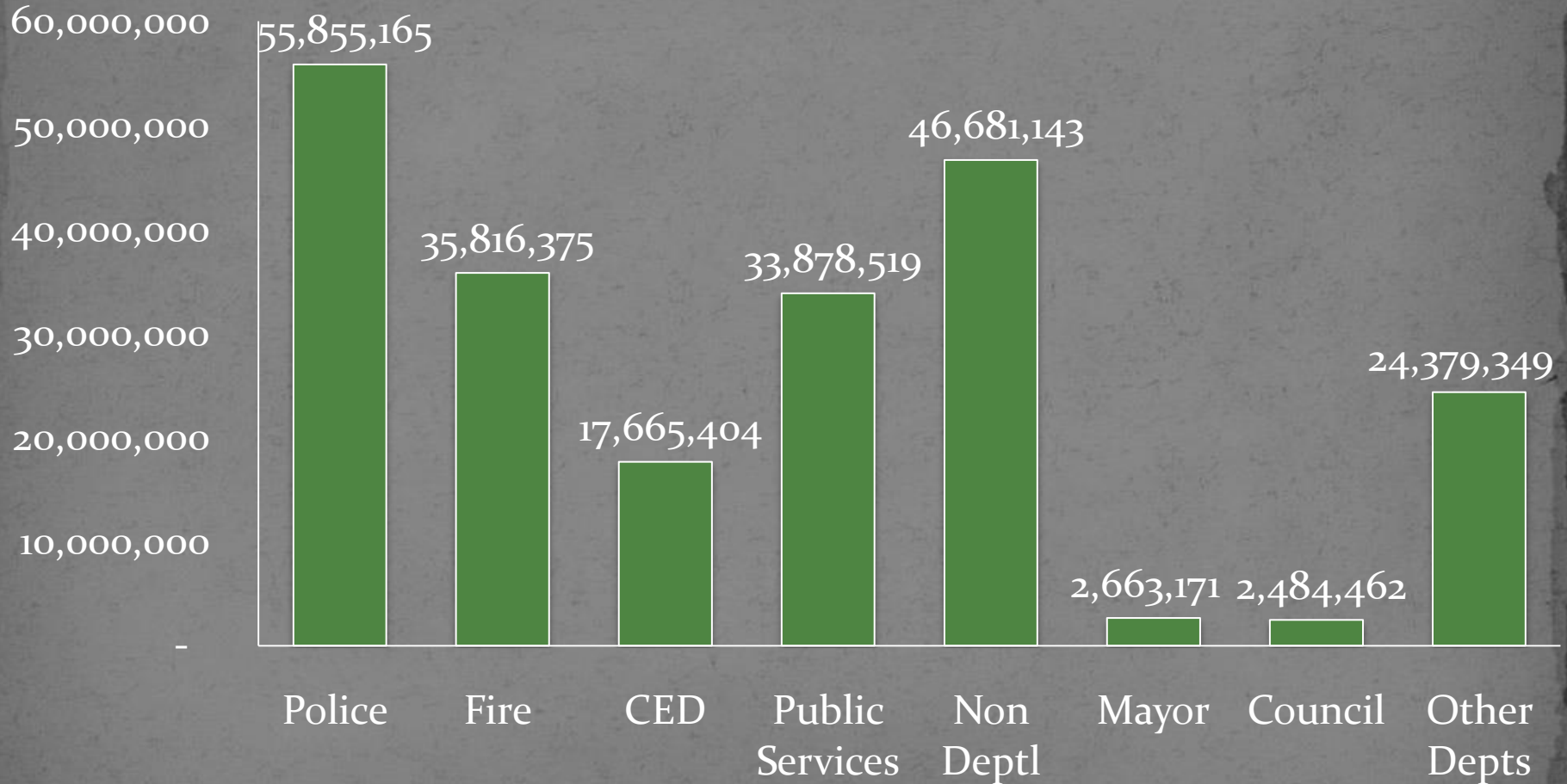


# General Fund FY 2013-14

## Revenue Sources



# FY 2013-14 General Fund by Department





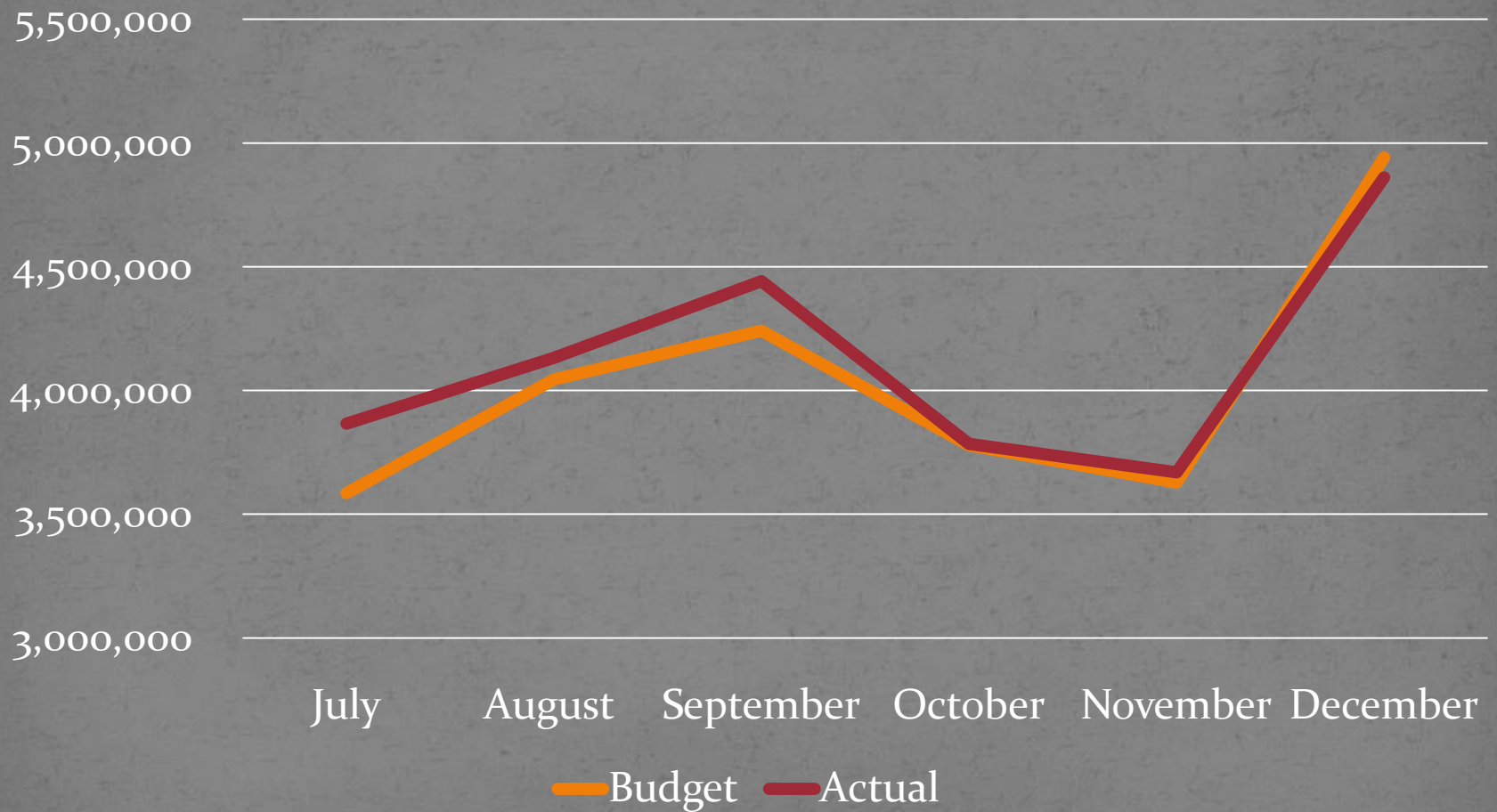
# General Fund by Type of Expense



# Revenue Picture for FY 2015

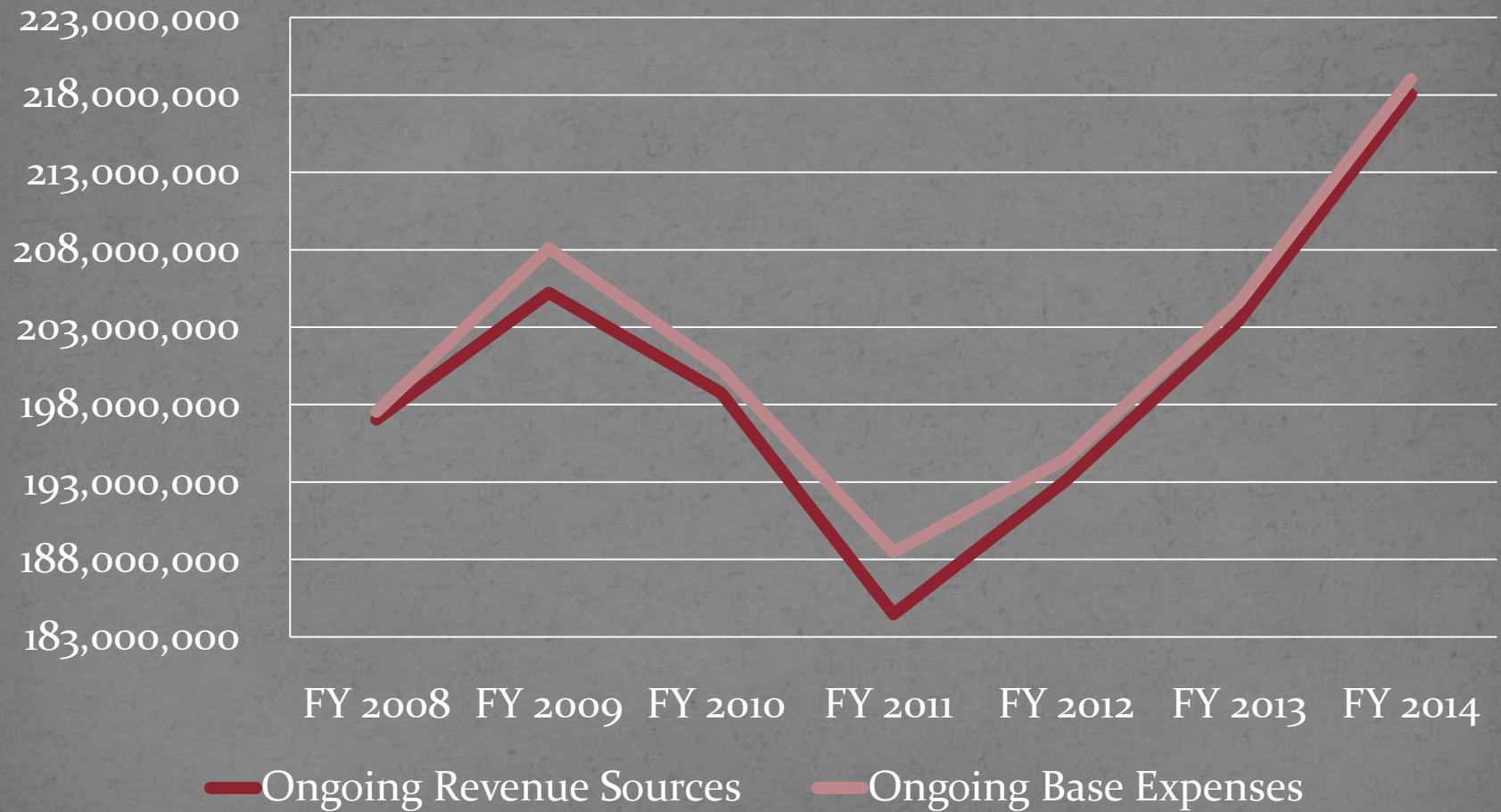
- Positive Revenue Changes
  - Sales Tax Picture
  - Permitting for Airport Expansion
  - CPI for Fees
- Other Revenue Changes
  - Incorporating anticipated FY 14 revenue shortfall in FY 15 base
  - Structural deficit of approximately \$1 million.

# FY 14 Sales Tax Revenue thru December Actuals





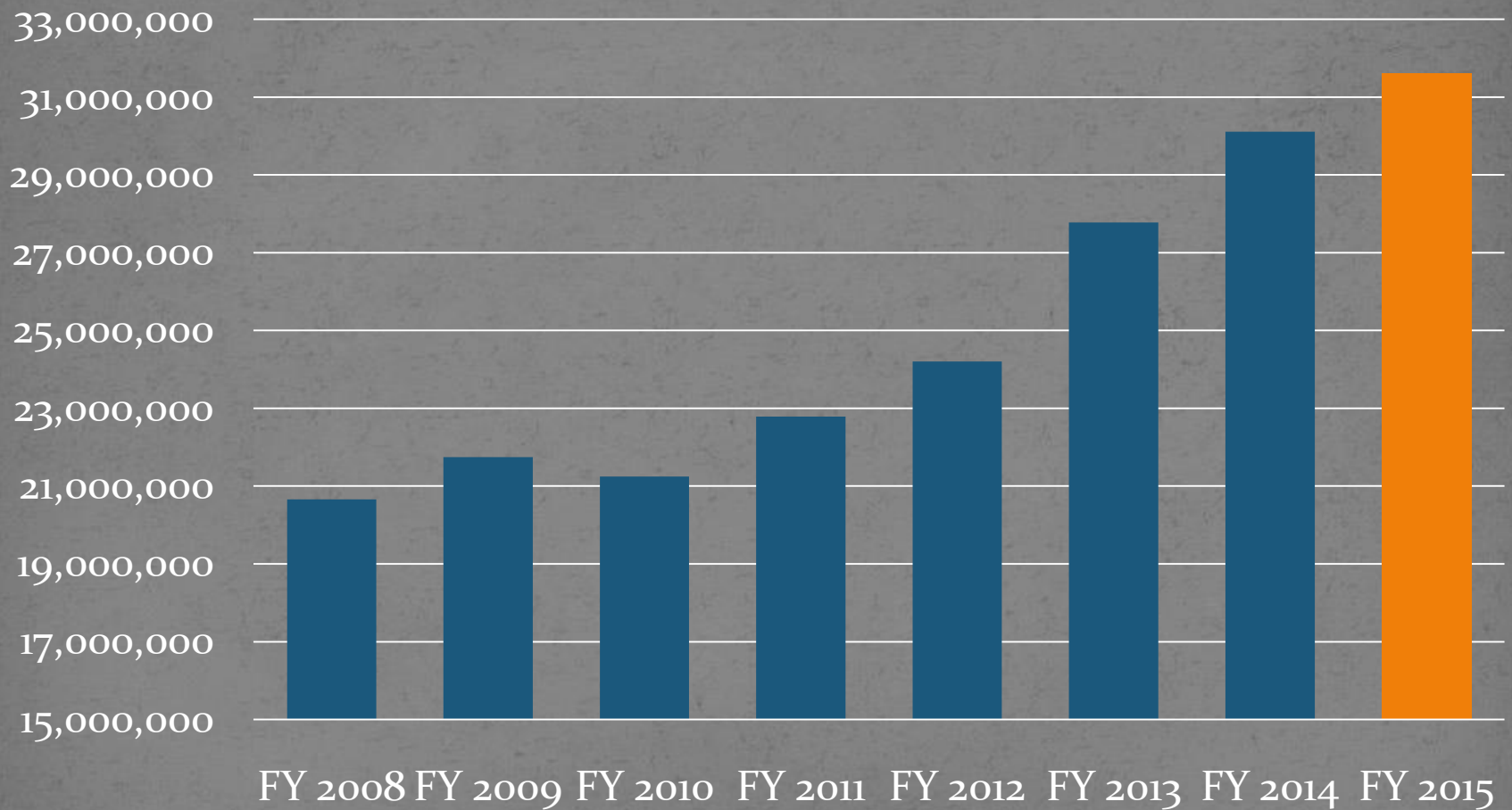
# Structural Gap through FY 14



# Expense Side Picture for FY 2015

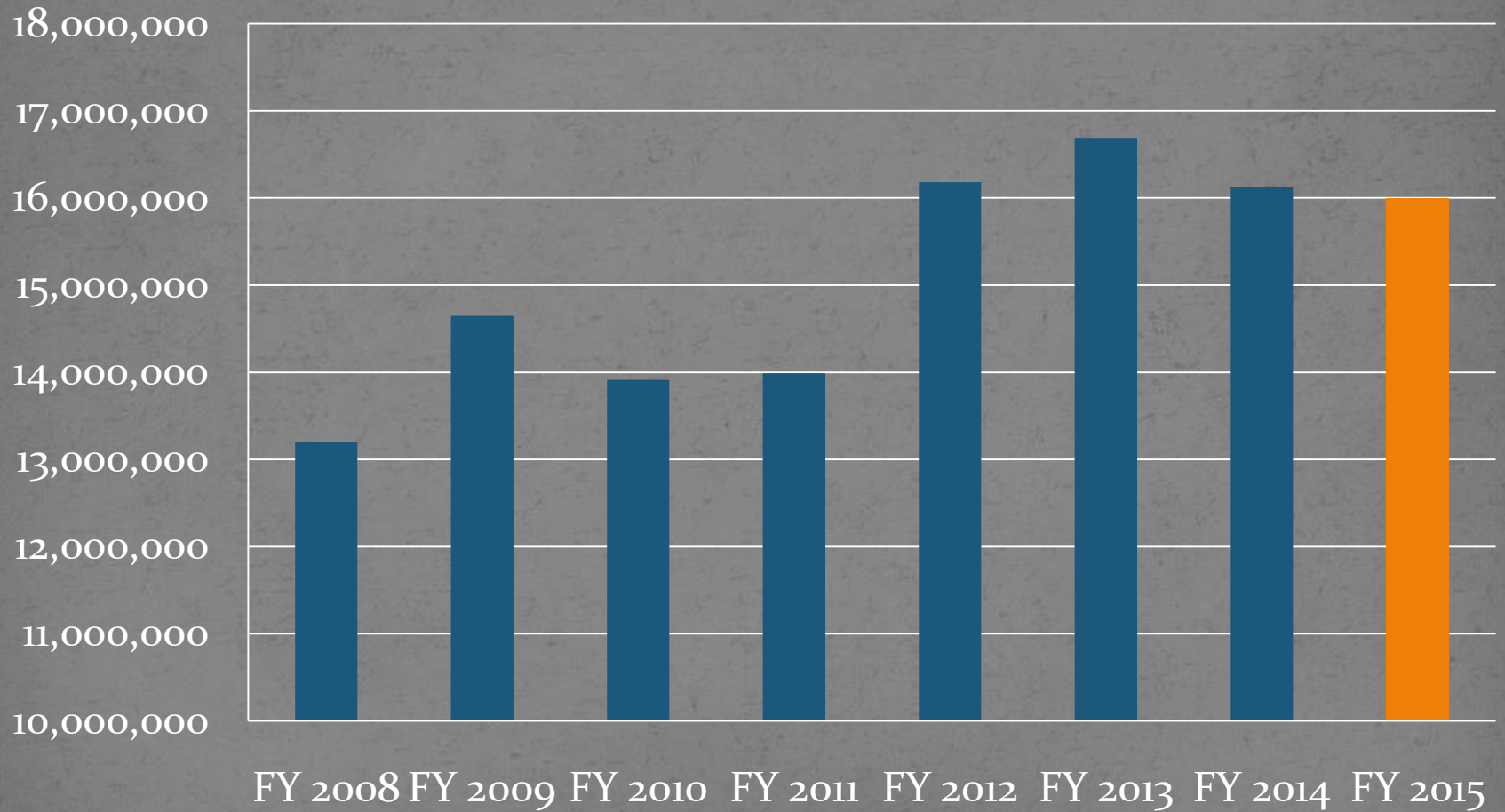
- Pension
- Health insurance
- Year of Service increases
- Annualization of some FY 2014 expenses
- Other expense increases
  
- Regional Athletic Complex
- ACA

# GF Retirement Contribution Costs





# GF Health Insurance Costs



# FY 2014-15 Budget Preview

- Gap between existing revenue and expenses
- FY 2014-15 Mayoral Priorities, including compensation
- FY 2014-15 Council Priorities
  
- Reduction Scenarios
- Initiative increases

**Salt Lake City Department  
of Public Utilities**

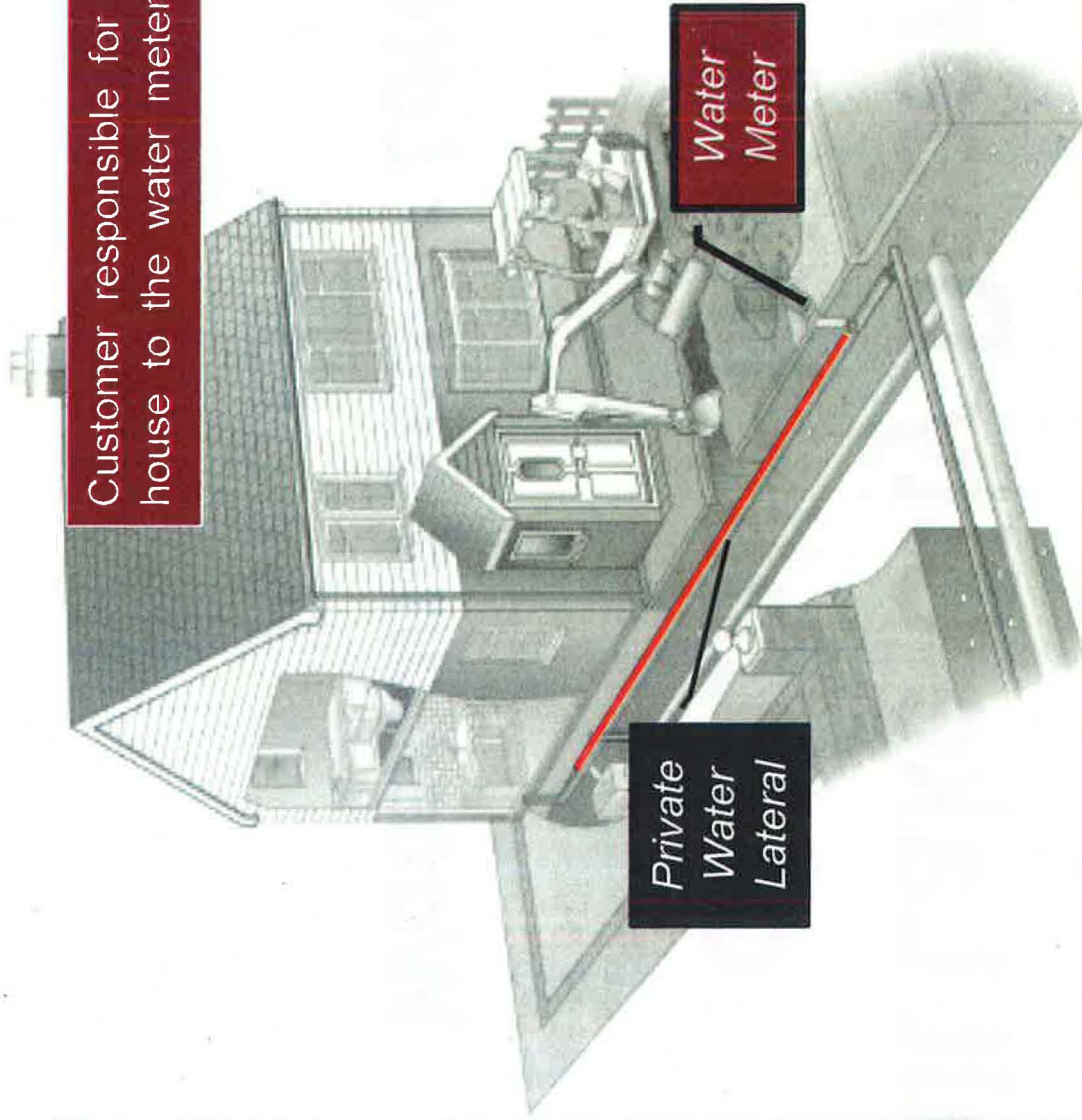
**Water and Sewer Lateral  
Program**

**March 18, 2014**



# Salt Lake City Water Lateral Definition

Customer responsible for lateral from the house to the water meter

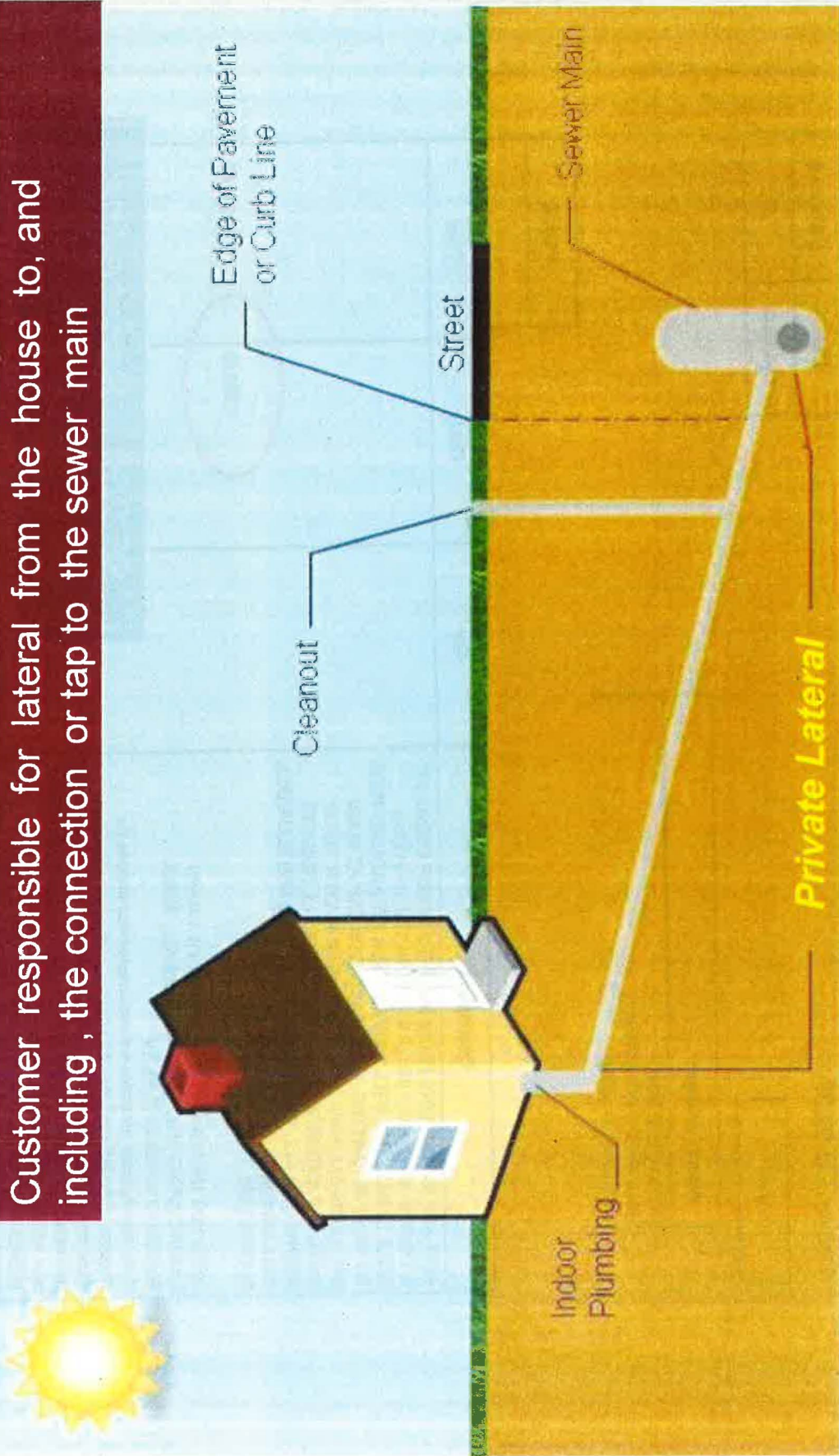


Private  
Water  
Lateral

Water  
Meter

# Salt Lake City Sewer Lateral Definition

Customer responsible for lateral from the house to, and including, the connection or tap to the sewer main





Quick's Hoe & Landscape Service, Inc.

1460 E. 64th Ave.  
Denver, CO 80229

# Estimate

Date	Estimate #
12/8/2008	51

Fax #
-------

Name / Address
TODD CRISTIANO 4616 WEST 31ST AVENUE DENVER, CO 80212

Project

Description	Qty	Cost	Total
<p>REPLACE WATER LINE FROM MAIN TO HOUSE USING 3/4" K COPPER WILL DIG ONE HOLE BY HOUSE AND ONE HOLE IN PARKING WILL MOVE METER PIT AROUND TREE TO WEST IN PARKING WILL MAKE NEW TAP AT MAIN INCLUDES ALL FEES PAID TO DENVER WATER TO UP DATE TAP AND NEW METER INCLUDES ALL PERMITS INSPECTION ALL TRAFFIC CONTROL WILL USE FLOWIFLL AND ASPHALT WATER LINE</p> <p>DOES NOT INCLUDE REPLACEMENT OF GRASS LANDSCAPING SPRINKLER SYSTEM ALL WORK WARRANTY FOR ONE YEAR</p> <p>If any underground obstacles are encountered that impede the progress of the job more than 15 minutes, contractor will inform client immediately and request a change order be executed on a time and material basis for remedial of the underground obstacle. Hourly rates will be specified in the change order</p> <p>TERMS: NET TOTAL DUE WITH IN 30 DAYS 1-1/2% INTEREST ON ALL ACCOUNTS DUE AFTER 30 DAYS (18% PER ANNUM COMPOUNDED MONTHLY) SHOULD LEGAL ACTION BE REQUIRED IN ORDER TO COLLECT ANY AMOUNTS DUE THE PREVAILING PARTY SHALL BE ENTITLED TO AN AWARD OF HIS REASONABLE ATTORNEYS FEES AND COSTS.</p>		5,200.00	5,200.00

*\$5,200 – Service line repairs aren't cheap!*



# Why Provide a Warranty Program

- Provide customers with protection from high cost of service line repairs & replacement
- Reduce unnecessary replacements
- Control and limit poor construction
- Provide a service option to our customers



## Why HomeServe – RFP Process

- High customer service rating from all cities contacted under current contract
- Financial strength and experience in providing similar warranty programs
- Marketing approach including pre approval of all marketing material by the city
- Process to obtain and maintain list of authorized plumbers to perform services
- Proposed rates for a opt-in program



# Rates and Annual Coverage

- **Monthly Fees**

- **Water \$3.99 per month - \$10,000 in annual coverage and unlimited number of calls**
- **Sewer \$6.99 per month - \$10,000 in annual coverage and unlimited number of calls**
- **Total for both \$10.98 per month**



# Responsibilities Between Parties

<b>HomeServe</b>	<b>City</b>
Provide advertising and all Mailing	Provide mailing list
Provided Billing, Collection, and Call Handling	Provide City Logo
Responsible for all plumbing services and maintaining a list of authorized licensed plumbers	Approve all advertising and mailing material that carries City logo
Respond to all service requests under warranty program	Assist customers in understanding program and directing them to HomeServe
Provide City with monthly reports and satisfaction rating	

## **Service Guaranty**

- Return phone call within 1 hour
- Contractor will be on site within 3 hours
- One-year warranty on repairs covering materials and labor
- No deductibles or additional fees to customer up to the \$10,000 coverage
- They will make every effort to ensure minimum disturbance to all hard and soft landscaping
- Work done by a licensed plumber/contractor



## **Next Steps**

- Approval of letters and post card – Sewer only
- Set date for Public Press Release
- Set date for Press Conference
- Public Service Advertising – advertisement in local papers
- Public Service Advertising – advertisement in 2 Salt Lake City radio stations
- Approval of letters and post card – Water



# Questions and Discussion





**From the desk of:**  
**Jeff Niermeyer**  
**Director**  
**Salt Lake City**  
**Department of Public Utilities**

You may not be aware that as a homeowner, you are responsible for the maintenance and repair of the exterior sewer line on your property.

We, at Salt Lake City Department of Public Utilities, value our customers, which is why we are passing along the enclosed information about an affordable coverage plan from HomeServe to protect you from unexpected sewer line repair costs.

To that end, we have partnered with HomeServe to provide customers with an alternative to paying for these unexpected and costly repairs. HomeServe is an independent company and premier provider of emergency home repair services, providing over 1,500,000 homeowners across the U.S. with service and repair plans. The enclosed information outlines the protection available to eligible Salt Lake City customers, ensuring that our customers receive the benefits of a service and repair plan program.

The Salt Lake City Department of Public Utilities recommends HomeServe and has approved the distribution of the attached documents provided by HomeServe.

If you have any questions about the program, please call HomeServe toll-free at 1-855-716-6277 or visit their secure website at [SLCCoveragePlans.com](http://SLCCoveragePlans.com).

Sincerely,

Jeff Niermeyer  
Director  
Salt Lake City Department of Public Utilities



You may not be aware that as a homeowner, you are responsible for the sewer and water service lines on your property. If a leak or break occurs, it is the homeowner's responsibility to arrange and pay for repairs.

For this reason, the Salt Lake City Department of Public Utilities is recommending HomeServe to provide city customers optional plans to help manage the cost and inconvenience of exterior sewer and water line emergencies.

Please look for additional information about exterior sewer line coverage in your mailbox starting within the next week or so.

For more information or to accept coverage today call HomeServe at 1-855-716-6277 or visit the secure website [SLCCoveragePlans.com](http://SLCCoveragePlans.com).

---

HomeServe USA Repair Management Corp. ("HomeServe") is an independent company separate from Salt Lake City Corporation and offers this optional service as an authorized representative of AMT Warranty Corp., the contract issuer. Your choice of whether to participate in this service plan will not affect the services provided by Salt Lake City. HomeServe's corporate offices are located in Norwalk, CT.



PRBRT STD  
U.S. POSTAGE  
PAID  
MAILED FROM  
ZIP CODE 06460  
PERMIT NO. 55

IMPORTANT INFORMATION FROM THE SALT LAKE CITY DEPARTMENT OF PUBLIC UTILITIES



<<MR. SAMPLE A SAMPLE>>  
<<MAIL\_ADDRESS1>>  
<<MAIL\_ADDRESS2>>  
<<MAIL\_CITY, ST ZIP>

Reference Code: <<1403PSL2BAUTZ-9999>>



Important Information for Salt Lake City Sewer Customers

<<MR. SAMPLE A. SAMPLE>>  
 <<MAIL\_ADDRESS1>>  
 <<MAIL\_ADDRESS2>>  
 <<MAIL\_CITY, ST ZIP>>

Please reply by:  
 <<Month X, 2014>>



Dear <<Mr. Sample>>,

This letter contains important information about your responsibilities as a homeowner in the event of an emergency with your sewer line.

The exterior sewer line that runs on your property from the Salt Lake City Department of Public Utilities service connection to your home is your responsibility as the homeowner. If you were unfortunate enough to suffer a break or burst in this line, it would be up to you to find a plumber to get the leak repaired.

Salt Lake City Department of Public Utilities wants its customers to be prepared in the case of such an emergency by recommending Exterior Sewer Line Coverage\* from HomeServe.<sup>1</sup> Activate this *optional coverage* and you'll receive up to \$10,000 of annual protection (30-day wait period with a money-back guarantee) against the cost of covered sewer line repairs with as many service calls as you need up to your annual benefit amount. You will also have a 24/7, 365-day-a-year emergency repair service hotline. Once you have made your call, HomeServe will take care of your covered repair, dispatching a qualified plumber to your home and paying the bill directly. Your emergency is dealt with promptly, so that your sewer line is back to normal.

This plan can save you a significant amount of money, as a line replacement can cost thousands of dollars. It can also save you the time of finding a plumber, which can be difficult in the best of times, let alone in an emergency. Having this plan also helps eliminate worry, as you can be sure of a professional job completed by local, licensed and insured plumbers.

Please take the time to read the information on the back of this letter. If you would like to sign up for this plan, simply complete and return the attached form below or call TOLL-FREE 1-855-716-6277. For fastest processing, please visit our secure website at [SLCCoveragePlans.com](http://SLCCoveragePlans.com). I certainly hope that you never have an exterior sewer line emergency, but if you should ever have a problem, you'll be glad you're covered with Exterior Sewer Line Coverage.

Sincerely,

John Kitzie  
 Chief Operating Officer  
**HomeServe**

1403SSL2BAUTZ  
 03\_SL\_BLUPK\_SSL

\*The septic tank and leaching field are not included in this coverage.

<sup>1</sup>HomeServe USA Repair Management Corp. ("HomeServe") is an *independent company separate from Salt Lake City Corporation* and offers this optional service as an authorized representative of AMT Warranty Corp., the contract issuer. Your choice of whether to participate in this service plan will not affect the services provided by Salt Lake City. HomeServe's corporate offices are located in Norwalk, CT.

**ACCEPTANCE FORM** Please reply by: <<x/x/2014>>

Please correct address information below, if necessary, before submitting.

<<Mr. Sample A. Sample, Serv_Address1, Serv_Address2, Serv_City, ST Zip>>	<<1403SSL2BAUTZ-xxxx>>
---	------------------------

Please Complete Section A, B or C    Phone #          E-mail Address

**A. E-Z PAY**

**What is E-Z Pay?** It works just like a check, but without the hassle of writing and mailing one on a regular basis. E-Z Pay gives you:

1. **Continuous Coverage:** Coverage automatically renews annually at the then-current rate unless you cancel, so there's no risk of your coverage expiring.
2. **A 30-Day Money-Back Guarantee:** If in the first 30 days you change your mind, you can cancel and receive a full refund.
3. **Easy Set Up:** You choose your payment frequency and HomeServe takes care of the rest.

**How Does it Work?** Send your check payable to HomeServe for your first payment and HomeServe will automatically charge future payments to your checking account, at the frequency you specify.

I have enclosed a check for my first payment of:

\$6.99 per month  
 \$20.97 per quarter  
 \$83.88 per year

I authorize HomeServe to charge my account for Exterior Sewer Line Coverage at the frequency specified above and my financial institution to debit these payments from the account provided. I understand that, regardless of the payment frequency I select, my coverage is based on an annual contract and will be renewed annually on the same payment terms selected at the then-current renewal price. I have the option to cancel this contract at any time without additional cost to me by calling 1-855-716-6277. I confirm that I have read the information in this package and meet the eligibility requirements for this optional coverage.

**PLEASE MAKE PAYABLE TO HOMESERVE**

<<MatchbackID>>

Signature (required) _____
----------------------------



# What would you do in a sewer line emergency?

The illustration shows where things can go wrong with your sewer line — and how much a licensed and insured plumber would typically charge customers who don't have coverage. How would you cope if it happened to you? With Exterior Sewer Line Coverage, it's not something you have to worry about.



Replace sewer line  
**\$3,697**  
**Plan Members:  
NO CHARGE!†**



Replace collapsed section of sewer line  
**\$954**  
**Plan Members:  
NO CHARGE!†**



Unblock sewer line  
**\$239**  
**Plan Members:  
NO CHARGE!†**



†HomeServe national average repair costs as of April 2013. No charge for covered repairs up to your annual benefit amount. Coverage includes the external septic line but excludes any repair work needed on your septic tank or leaching fields.

Take A Look At The Benefits You'll Receive	Exterior Sewer Line Coverage
1. Up to <b>\$10,000</b> of Annual Coverage – With as many service calls as you need annually up to this amount.	✓
2. No Deductibles	✓
3. <b>24-Hour Emergency Service Hotline</b> – Open 24 hours a day, 365 days a year.	✓
4. <b>Our Promise to You</b> – If you are ever dissatisfied with Exterior Sewer Line Coverage, simply call HomeServe toll-free at 1-855-716-6277, and your coverage will be discontinued at your request.	✓

**Call TOLL-FREE 1-855-716-6277 to protect your sewer line!**

Available: Mon-Fri 8am-8pm | Sat 10am-4pm EST  
Or go online to our secure website [SLCCoveragePlans.com](http://SLCCoveragePlans.com)

## Questions & Answers

**Q. What am I responsible for?**

**A.** As a homeowner, you are responsible for the sewer line outside your home.

**Q. Does my homeowners insurance cover this?**

**A.** Most basic homeowners insurance policies do not cover repair or replacement of the exterior sewer line. If you find you have similar coverage, you can contact HomeServe to cancel and you will receive a refund of your service agreement fee, less any claims paid.

**Q. What is included in this coverage?**

**A.** You will be covered up to \$10,000 per year, with as many service calls as you need up to your annual benefit amount, for the covered cost of unblocking, repairing or replacing your sewer line from the external wall of your home up to the Salt Lake City Department of Public Utilities service connection at the sewer main. This includes all service call charges, labor and materials for covered repairs—so you'll have no bill to pay within the coverage limits. Septic tank and leaching field repairs are not included in this coverage.

**Q. Who is HomeServe?**

**A.** HomeServe is an independent company providing emergency home repair services and protection solutions to homeowners across the U.S.

**Q. Who is eligible for coverage?**

**A.** A residential homeowner may be eligible. Recreational vehicles, properties used for commercial purposes and residences not affixed to a permanent foundation are not eligible for coverage.

**Q. When can I make a service call?**

**A.** Your plan will start the day your form is processed, and there is an initial 30-day waiting period before you can make a claim, giving you 11 months of coverage during the first year. This prevents service calls on pre-existing conditions and helps keep the coverage affordable.

**Q. How long is my contract?**

**A.** Your coverage is based on an annual contract. For E-Z Pay, credit card or debit card customers, regardless of the payment frequency you select, your contract will be renewed annually on the same payment terms selected, at the then-current price, so that there is no risk of it expiring or losing your benefits. Your coverage will remain in effect unless you call to discontinue.

**Q. What quality of repair can I expect?**

**A.** A local, licensed and insured contractor will be responsible for handling your covered emergency. Covered repairs are guaranteed against defects in materials and workmanship for one year.

03\_SL\_BLUPIK\_SSL

**Important Coverage Details:** There is a 30-day waiting period, giving you 11 months of coverage in year one. Coverage is for the repair of an emergency breakdown of the exterior sewer line from the foundation up to the sewer main, caused by normal wear and tear, not due to accident or negligence. Septic tank and leaching field repairs are not included in this coverage. Homeowners with sole responsibility for the sewer line that serves their residential property may be eligible for coverage. Recreational vehicles, properties used for commercial purposes and residences not affixed to a permanent foundation are not eligible for coverage. Coverage may be cancelled within 30 days of the effective date for a full refund; cancellations after the first 30 days will result in a pro-rata refund less any claims paid. If at any time you find you have similar coverage, you can contact HomeServe to cancel, and you will receive a refund of your service agreement fee less any claims paid. To see full Terms and Conditions with complete coverage and exclusion details prior to enrolling call 1-855-716-6277 or go to [SLCCoveragePlans.com](http://SLCCoveragePlans.com).

## ACCEPTANCE FORM

### B. CREDIT/DEBIT CARD

Please indicate whether you'd like to pay monthly, quarterly or yearly, complete the details and return this form in the postage-paid envelope provided.

I authorize HomeServe to automatically charge my first and all future payments to my credit/debit card. I understand that, regardless of the payment frequency I select, my optional coverage is based on an annual contract and will be renewed annually on the same payment terms selected at the then-current renewal price. I have the option to cancel this contract at any time without additional cost to me by calling 1-855-716-6277. I confirm that I have read the information in this package and meet the eligibility requirements.

Signature (required) \_\_\_\_\_

Yes, please sign me up for Exterior Sewer Line Coverage from HomeServe and charge my credit/debit card for:

- \$6.99 per month
- \$20.97 per quarter
- \$83.88 per year

VISA    MASTERCARD    AMEX    DISCOVER    Expiration Date:  
                / /

Card Number:

### C. ONE-TIME CHECK OR MONEY ORDER

I have enclosed my check or money order for my payment of \$83.88 for Exterior Sewer Line Coverage. I confirm that I have read the information in this package and meet the eligibility requirements.

Signature (required) \_\_\_\_\_

Please send your check or money order in the amount of \$83.88 together with this completed form in the postage-paid envelope provided. Please be sure to sign and date your check or money order for this optional coverage before mailing.

PLEASE MAKE PAYABLE TO HOMESERVE

Thank you!

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 367 LANCASTER PA

POSTAGE WILL BE PAID BY ADDRESSEE

HOMESERVE  
PLAN ADMINISTRATOR  
PO BOX 27734  
SALT LAKE CITY UT 84127-9902



BOF-UT-1404-HS

Thank you

- ✓ Sign and complete your form
- ✓ Make your check payable to HomeServe
- ✓ Enclose your form and check

Please remember to:





PSRT STD  
U.S. POSTAGE  
PAID  
MAILED FROM  
ZIP CODE XXXXX  
PERMIT NO. XXX

Window Placement  
375" from right edge  
375" from the top fold

### Information from Salt Lake City Department of Public Utilities Regarding your Sewer Line



Window Size  
4.5" wide x 1.5" high  
Window Placement  
375" Left  
3" Bottom

OSLARB11-SL-0414

#10 Outer Envelope (4 1/2" h x 9.5")  
Single Window 4.5" wide x 1.5" high, 875" L, 75" B  
Ink: Xerox PMS Cool Grey 11U @ 60%

