



# Memorandum

CITY COUNCIL of SALT LAKE CITY

**TO:** City Council Members

**FROM:** Jennifer Bruno and Allison Rowland  
Council Staff

**DATE:** December 9, 2014

**RE:** **Written Briefing Only – Update on Golf Fund Process**

Council Sponsor: *n/a - Budget*

This memo is intended to update the Council on where staff is in the process the Council established to address the City's Golf Fund's issues. By way of reminder, in July, the Council set forth a process to get multiple outside perspectives on potential solutions for the Golf Fund, as well as get business experts to provide an independent review of these ideas.

Timeframe	Item	Status/Updates
September-December 1	<b>Public Call for Ideas</b> Ask for ideas from members of the Public to help address Golf Fund financial issues. Deadline for ideas is December 1.	As of December 1, the Council Office received 5 official full "proposals," and approximately 60 written comments containing various suggestions for improving the Golf Fund. These ideas have been forwarded to Council Members, the Administration, the Golf Fund Citizen Task Force, as well as the Council's financial consultant. Staff has met with professors and students at the University of Utah and Westminster College to answer questions and clarify the Council's process. Staff has also fielded follow-up questions from members of the public on detail included in the on-line document resource library. <i>For additional background on this process and steps taken so far, see section below this table.</i>
October-January	<b>Municipal Finance Consultant Review of Golf Fund and Review of Public ideas</b>	The consultant has met with multiple Council Members as well as members of City Council and Administrative Staff. They are compiling information. <i>*Note: This is a different consultant with a different scope of work than the previous study that was conducted by the National Golf Foundation.</i>



October-January	<b>Citizen Task Force</b> Task force of citizens appointed by the Council with business/golf/related open space experience to review the ideas received by members of the public, and the Council's consultant.	The task force has met to orient themselves to the topic and documents available, and has a meeting set to review in depth the proposals submitted by members of the public.
Late January 2015	<b>Council Briefing</b> The Council will receive a briefing from the Citizen Task Force and the Council's consultant regarding preferred/recommended ideas	
Early February 2015	<b>Public Hearing (TBD)</b>	
Mid February 2015	<b>Council Decision/ Recommendation to Mayor</b>	

#### **Additional Background on the Public Call for Ideas –**

- This is a new process that the Council established to get a wide variety of perspectives to look at all of the Golf Fund's data (financial and otherwise) and make recommendations.
- Staff has posted details on this process on the Council's website [here](#). Staff has put together an online [Document Resource Library](#) to be a central location to collect all data and documents that have been reviewed by the Council as a part of this process (Council Policy Principles and previous Council Staff reports are also included in this Library).
- Administration and Council Staff conducted an Orientation session to introduce the public to the documents in the Library and answer questions. This session was filmed and is posted on the Council's website for the benefit of those that weren't able to attend.
- Staff has also requested that the Administration send this information out to various City board, including the Golf Advisory Board and Parks Board.